



# 2019 Winter Conference

February 12-14, 2019

Embassy Suites by Hilton Syracuse Destiny USA  
311 Hiawatha Blvd. W, Syracuse, New York, 13204

## Conference Agenda

**All presentations are in Liberty Ballroom Rooms 1 & 2**

Tuesday, February 12, 2019		
Time	Topic	Presenter
9:00 a.m.	Conference Registration Opens	Atrium
10:00 a.m. – 11:30 a.m.	<b>Emergency Management Mutual Aid Plan &amp; Overview – <u>Municipal &amp; County EM's Only</u></b>	Chris Baker, President Kevin Niedermaier, Past President
11:30 a.m. – 12:30 p.m.	Lunch	Cafe
12:30 p.m. - 12:35 p.m.	<b>Opening Remarks - Welcome To NYSEMA</b>	Chris Baker, President
12:35 p.m. – 1:30 p.m.	<b>Q &amp; A with the Commissioner</b>	
1:30 p.m. – 2:30 p.m.	<b>Emergency Management Office Accreditation</b>	Terry Hastings, NYSDHSES
2:30 p.m. - 3:00 p.m.	Break	Atrium / Liberty Ballroom Rooms 1 & 2
3:00 p.m. – 5:00 p.m.	<b>Aurora Colorado Century 16 Theater Shooting</b>	Commander Michael Daly (Retired) & Lieutenant Jad Lanigan, Aurora Police Dept.
5:00 p.m. – 5:30 p.m.	<b>NYSEMA Business Meeting</b> <u>NYSEMA Members only</u>	Chris Baker, President
5:30 p.m. – 7 p.m.	<b>Vendor Displays and Networking</b>	Atrium

**Wednesday, February 13, 2019**

<b>Time</b>	<b>Topic</b>	<b>Presenter</b>
6:00 a.m. – 8:00 a.m.	<b>Breakfast</b>	Stack's
8:00 a.m.	<b>Conference Registration Reconvenes</b>	Atrium
8:00 a.m.	<b>Welcome and Opening Remarks</b>	Liberty Ballroom Rooms 1 & 2; Chris Baker, President
8:00 a.m. – 9:00 a.m.	<b>Emergency Manager Certification Refresher and Training</b>	Terry Hasting, NYSDHSES
9:00 a.m. – 9:45 a.m.	<b>Threat Assessment</b>	Ian Anderson, NYSP
9:45 a.m. – 10:15 a.m.	<b>Break – Vendors Open</b>	Atrium
10:15 a.m. – 11:15 a.m.	<b>Ransomware Incident at the Colorado Department of Transportation</b>	Michael Willis, Director, Colorado OEM; Deborah Blyth, Colorado CISO,
11:15 a.m. – Noon	<b>The Use of Line of Effort Modeling in Emergency Management</b>	Ted Halpin, Madison County
Noon p.m. – 1:00 p.m.	<b>Lunch with Vendors</b>	Atrium / Liberty Ballroom Rooms 3 & 4
1:00 p.m. – 2:00 p.m.	<b>Communicating with Community: what we've learned</b>	Noël Kepler
2:00 p.m. – 2:30 p.m.	<b>Break with Vendors</b>	Atrium / Liberty Ballroom Rooms 3 & 4
2:30 p.m. – 3:30 p.m.	<b>Public Safety Preparedness and Response to Civil Unrest: Virginia's Experience with a Violent White Supremacist Rally</b>	Brian Moran, Secretary of Public Safety and Homeland Security, Commonwealth of Virginia
3:30 p.m. – 4:30 p.m.	<b>Event Planning for Mass Gatherings</b>	David Budz, Event Planner, FBI, Buffalo Office
4:30 p.m.	<b>Closing Remarks</b>	Chris Baker, President
4:30 p.m. – 7:00 p.m.	<b>Vendor Displays and Networking</b>	Atrium
7:00 p.m. – 9:00 p.m.	<b>Awards Dinner</b>	Liberty Ballroom Rooms 3 & 4

**Thursday, February 14, 2019**

Time	Topic	Presenter
6:00 a.m. – 8:00 a.m.	<b>Breakfast</b>	Stack's
8:00 a.m.	<b>Welcome and Opening Remarks</b>	Chris Baker, President
8:00 a.m. – 9:00 a.m.	<b>Leveraging Partners for Whole Community Engagement</b>	Samantha Brann, Arlington, VA
9:00 a.m. – 9:30 a.m.	<b>Break</b>	Atrium / Liberty Ballroom Rooms 3 & 4
9:30 a.m. – 10:30 a.m.	<b>Emergency Management and Access and Functional Needs</b>	Marcie Roth, Director, Partnership for Inclusive Disaster Strategies; David V. Whalen, Niagara University
10:30 a.m. – Noon	<b>Santa Fe High School Shooting - "Not the Everyday Type III Incident"</b>	David J. Popoff
Noon	<b>Closing Remarks</b>	Chris Baker, President

## **Speaker Bio's (alphabetical order by last name):**

### **Ian Anderson, Intelligence Analyst, New York State Police**

Ian Anderson currently serves as an intelligence analyst with the New York State Police Counter (NYSP) Terrorism Center (CTC) at the New York State Intelligence Center (NYSIC), where he has been stationed the last six years. Prior to his transfer to the NYSP in January 2017, Mr. Anderson held the same title at the NYSIC while employed by the New York State Division of Homeland Security and Emergency Services' (DHSES) Office of Counter Terrorism (OCT). Mr. Anderson's research and professional practice focus on intelligence analysis, the global jihadist movement, and terrorist behavior. Mr. Anderson also currently serves as an Adjunct Professor at the University at Albany – teaching on the topics of homeland security, terrorism, and political violence. Mr. Anderson graduated from the Rockefeller College of Public Affairs & Policy (2009) with a Masters in Public Administration (MPA) focusing in Homeland Security Studies and earned his BA in Political Science from the University of Albany (2007).

### **Christopher Baker**

Chris Baker currently serves as the President of the New York State Emergency Management Association. He is the Emergency Manager and County Fire Coordinator for Cattaraugus County for the past ten years. Chris has a Law Enforcement background from 1985 to present and holds positions in Patrol, Drug Enforcement, Supervisor and Detective. He has 20 years of Tactical Team experience and has held positions as a Team Leader and Tactical Commander. Chris is currently Team Leader for the Tactical Medical Unit.

### **Deborah Blyth, CISO, State of Colorado**

Deborah (Debbi) Blyth became the State of Colorado's Chief Information Security Officer (CISO) In August 2014, bringing a diverse background including 14 years of information security experience. As the CISO, she serves as the point of contact for all information security initiatives in Colorado. Before joining the State of Colorado, Debbi spent five years as an Executive Director at TeleTech leading the Information Security and IT Compliance program. Among her many achievements, Debbi built the business case and led a two-year effort to evolve and mature the information security program. As the Information Technology Security and Compliance Manager at Travelport, Debbi was responsible for establishing and managing a global enterprise information security and compliance program. Debbi earned a Bachelor of Science degree from Regis University, graduating Summa Cum Laude.

### **Samantha Brann, Arlington, VA**

Samantha Brann serves as a Deputy Coordinator with the Arlington County Department of Public Safety Communications and Emergency Management. In this position, she coordinates outreach and educational programming for the department, as well as manages emergency support volunteer programs. While at Arlington County Emergency Management, Ms. Brann has coordinated multiple innovative outreach projects, bringing community partners to the table to enhance the reach and impact of outreach messaging. Ms. Brann holds a MSL in Homeland Security and Crisis Management Law from the Francis King Carey School of Law.

### **David Budz, FBI**

Special Agent David Budz is currently a Special Events/Mass Gathering Coordinator and Tactical Operation Center Senior Team Leader. He has been with the FBI for seventeen years. Eleven of those years were working White Collar Crime (specifically Health Care Fraud), three of the years were spent working Domestic Extremism, and the last two have been dedicated to his current roles.

### **Michael Dailey, Commander, District 1 (Retired) Aurora Police Department**

Commander Michael Dailey joined the Aurora Police Department in 1996 as a lateral officer from the Englewood, Colorado Police Department. He served as a patrol officer, field training officer, Direct Action Response Team officer as well as a member of the department's SWAT team. Through his tenure, Mike has been promoted through the ranks of Sergeant, Lieutenant and Commander. Dailey served as a platoon leader for Aurora Police Officers assigned to the Democratic National Convention in 2008 and was one of the first command officers on scene within minutes of the Century 16 Theater shootings in 2012. Commander Dailey is

the recipient of the department's Meritorious Service Award and Life Saving Award for his actions at the Century 16 Theater Shooting as well as the department's Medal of Honor for his part in a SWAT hostage rescue in 2003. Commander Dailey retired from the Aurora Police Department in March, 2017 after a 40 year career in law enforcement.

#### **Terry Hastings, Senior Policy Advisor, NYSDHSES**

Terry Hastings is currently the Senior Policy Advisor for the New York State Division of Homeland Security and Emergency Services (DHSES). In this capacity, Terry is responsible for coordinating and managing cross-cutting projects and policy initiatives for DHSES, to include the County Emergency Preparedness Assessment (CEPA) initiative. Terry has also served as the Deputy Director of Preparedness for the DHSES Office of Emergency Management (OEM). As Deputy Director, Terry was responsible for overseeing OEM's planning, training and exercise efforts. He previously served the Deputy Director for the DHSES Office of Counter Terrorism as well, where he worked to coordinate and manage initiatives aimed at preventing, protecting against, and preparing for acts of terrorism. Prior to joining DHSES, Terry worked as Special Advisor to the Governor's Deputy Secretary for Public Safety and as a Senior Policy Analyst for the NYS Senate's Homeland Security Committee. Terry has led several strategic planning initiatives, including the development of the New York State Homeland Security Strategy and the DHSES Strategic Plan. He has a Master's in Public Administration from Marist College and Certificate in Executive Leadership from the US Naval Post Graduate School, Center for Homeland Defense and Security. In addition to his work at DHSES, Terry also serves as an Adjunct Professor for the College of Emergency Preparedness, Homeland Security and Cybersecurity, at the State University of New York at Albany.

#### **Ted Halpin, Madison County**

Ted is the Director of Emergency Management for Madison County. He has 40 years of experience in emergency services. This service has been in local, state, and Department of Defense settings on four continents. He holds a Master's Degree in Public Administration, a Top Secret Clearance, is a Certified Emergency Manager, and a graduate of Center for Homeland Defense and Security Executive Leadership Program from the US Naval Post Graduate School.

#### **Noël Kepler,**

Noel Kepler is a Crisis Communications professional working as Vice President of Communications at Marathon Strategies, Crisis Communications and Public Relations firm. As a life-long activist and thought leader in crisis management, community engagement and emergency readiness, Noel assists communities - both public and private - in facilitating their own preparedness. For the last 20 years, Noel has worked in both public and private sector, working on projects that include: facilitating city-wide bio planning in New York, program development, security strategies, risk and vulnerability assessments, and training development and facilitation. Noël is a 2011 Disaster Science Fellow (FAcEM) of the Emergency Management Academy, and a Master of Public Administration (MPA). She holds active memberships in the Project Management Institute (PMI), the International Association of Emergency Managers (IAEM), the American Society for Public Administrators (ASPA), the International Association of Business Communicators (IABC), is a founding member of the International Network of Women in Emergency Management (inWEM) and has recently been inducted into the National Association of Professional Women (NAPW).

#### **Jad Lanigan, Lieutenant, Metro Division Aurora Police Department**

Lieutenant Jad Lanigan has proudly served the Aurora Police Department since January of 1996. In his 22 years of law enforcement experience he has served in many specialty assignments throughout the organization. Jad promoted to the rank of Sergeant in January 2001 and worked in each of the three district stations as a Patrol Sergeant. In November of 2011, he was promoted to Lieutenant. In February of 2013, he was selected as the District 3 Sector Commander where he oversaw the Direct Action Response Team and the Police Area Representatives. Lieutenant Lanigan was the Commanding Officer and first responder to the Century 16 shooting incident. He was responsible for coordinating and implementing the initial police response, entry,

arrest and initial investigation as the event unfolded. For his actions he received the Distinguished Service Cross, Life Saving Award and the Meritorious Service Ribbon.

#### **Brian Moran, Secretary of Public Safety and Homeland Security, Commonwealth of Virginia**

Brian J. Moran was appointed by Governor McAuliffe in January 2014 and reappointed by Governor Northam in January 2018 as Virginia's Secretary of Public Safety and Homeland Security. The Office of the Secretary of Public Safety and Homeland Security comprises 10 state agencies and provides oversight to the Homeland Security Division. Secretary Moran served as Virginia's Chief Resilience Officer under Governor McAuliffe, and currently serves as the Governor's Homeland Security Advisor, and the Governor's Criminal Justice Advisor. In 2015, he was awarded the President's Award by the Virginia Association of Chiefs of Police.

#### **David J. Popoff,**

David J. Popoff is the Training Manager for The Response Group and Emergency Management Coordinator and Master Peace Officer for the City of Dickinson, Texas. David has thirty four years of public safety experience as an Emergency Responder, Manager, Peace Officer, Fire Marshal and member and facilitator of Type 3 Incident Management Teams. He presents all hazard response, planning and training nationwide. In 2017, David served as the Incident Commander for the City of Dickinson's response to Hurricane Harvey. In May 2018, David responded to the Santa Fe High School Shooting and was assigned to the incident as the Planning Section Chief. He coordinated the response of hundreds resources including 167 Police Officers numerous other first responders. He has served as the State Coordinator for the Texas Division of Emergency Management coordinating and supervising the response and recovery efforts for disasters and major emergencies across Southeast, Texas.

#### **Marcie Roth, Director, Partnership for Inclusive Disaster Strategies**

Marcie Roth established Inclusive Emergency Management Strategies (IEMS) LLC after transforming nationwide whole community inclusion from inside FEMA from 2009-2017. She brought over 30 years of strategic leadership across local, national & global disability advocacy and civil rights initiatives. Roth was appointed by President Obama to FEMA in 2009 as Senior Advisor, Disability Issues. In 2010, at the request of DHS, she accepted a career position, establishing the FEMA Office of Disability Integration & Coordination, building a team of 150 experts & leading over 400 disaster deployments. Prior to her appointment to FEMA, Ms. Roth founded the Global Disability Solutions Group, providing leadership towards improving outcomes for 1 billion people with disabilities worldwide, consulting with the World Bank on their Global Disasters and Disability initiative.

#### **David V. Whalen, Project Director, First Responder Disability Awareness Training, Niagara University**

David Whalen has worked in the field of disabilities since 1986, founding Disability Awareness Training in 2004 and has since presented to over 600 audiences. He currently serves as President of the Williamsville Special Education PTSA, past Chair of the Town of Amherst's committee on disabilities, member of the Erie County Disability Advisory Board, consultant to the Town of Hamburg, International Association of Fairs and Expos and the Buffalo Sabres, and recently concluded two terms on the New York State Independent Living Council. In 2010, Dave and Niagara University received a New York State Developmental Disabilities Planning Council grant to develop Disability Awareness Training for First Responders. The program has received a similar grant in Missouri, Virginia, and FDNY. In October 2016, New York State Developmental Disabilities Planning Council awarded Niagara University a three year grant to address proper response to individuals with disabilities and access and functional needs in emergencies. In 2011, David accepted an invitation to the White House for an historic MOU signing between FEMA and the National Disability Rights Network. He is a FEMA-certified Access and Functional Needs Trainer. In 2016, Western New York Deaf Access Services awarded him Deaf Advocate of the Year.

#### **Michael Willis, Director, Colorado Office of Emergency Management**

Michael J. Willis began his tenure as the Director of the Colorado Office of Emergency Management within the Division of Homeland Security and Emergency Management (DHSEM) on November 15, 2017. Mike has more than 29 years of leadership experience as an active duty and Colorado active guard/ reserve officer.

Most recently he served as the Assistant Adjutant General of the Colorado National Guard for cyber, space and missile defense. He also served in numerous other leadership roles within the National Guard with broad responsibilities for strategic planning, complex operations, program management, logistics and financial management. He also has extensive experience in disaster relief and all-hazards response and recovery operations including several missions within Colorado. During the 2013 Colorado floods, Willis served as the operational commander for the Colorado National Guard's ground search and rescue efforts as well as the rebuilding of Highway 36. His service to Colorado also includes support during the 2008 Windsor tornado and the 2008 Democratic National Convention.

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