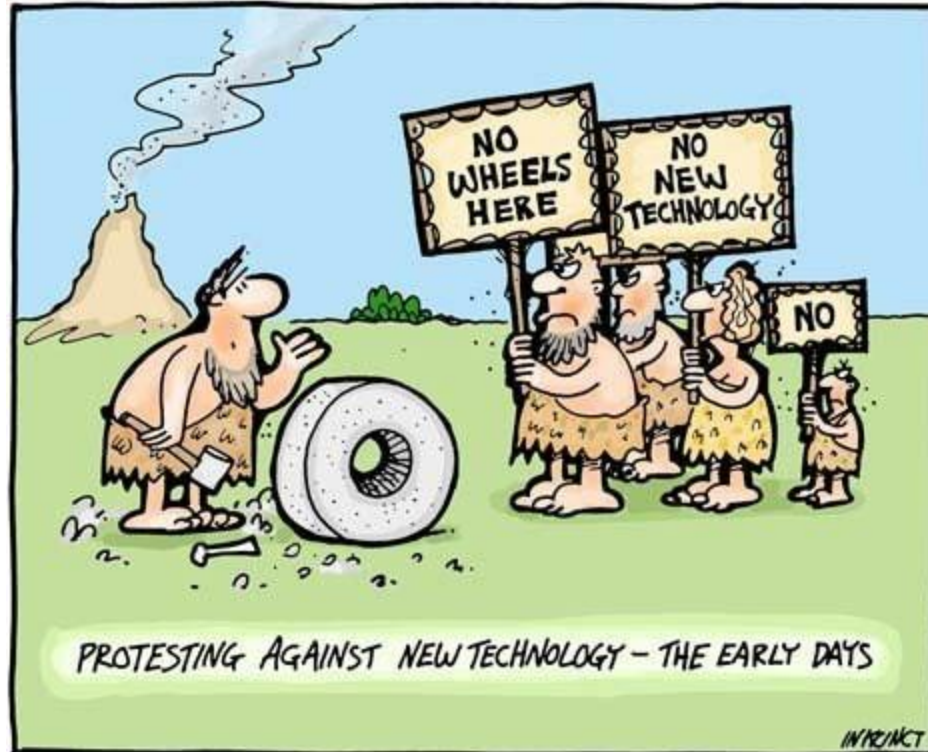


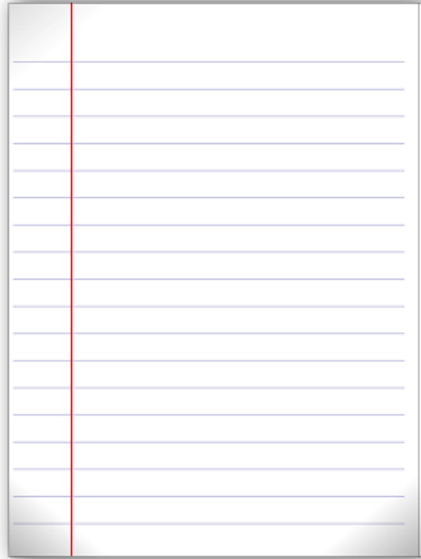
BIG DATA, ARTIFICIAL INTELLIGENCE & MACHINE LEARNING

Emerging Terminology - Emerging Capabilities

Technology - a history



Technology - a history



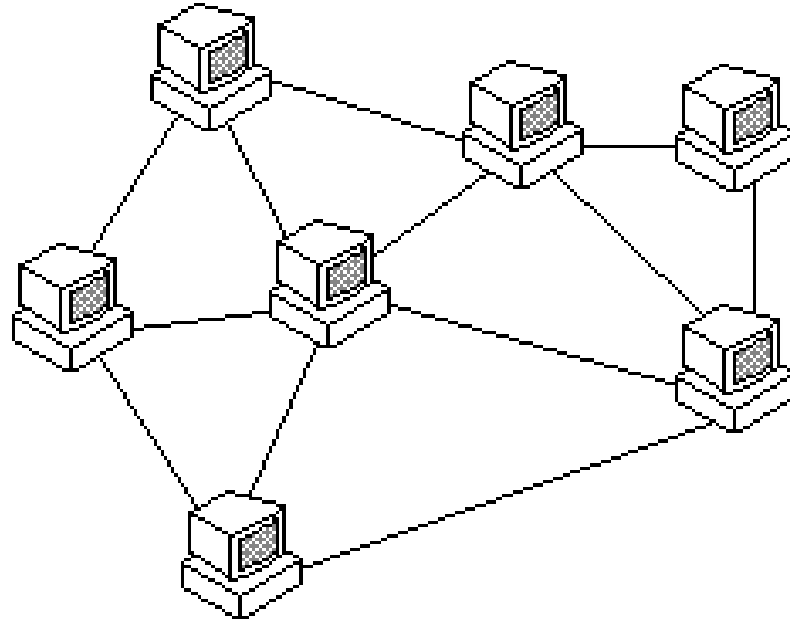
Technology - a history



Technology - a history

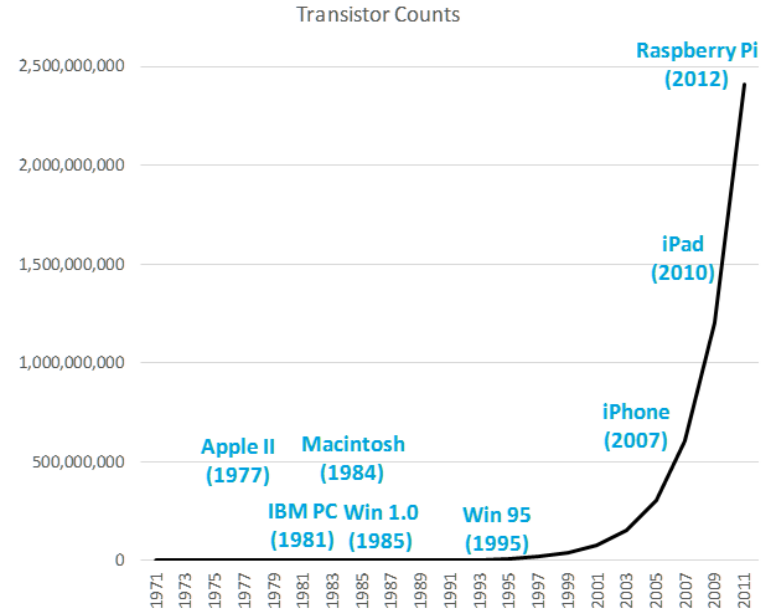
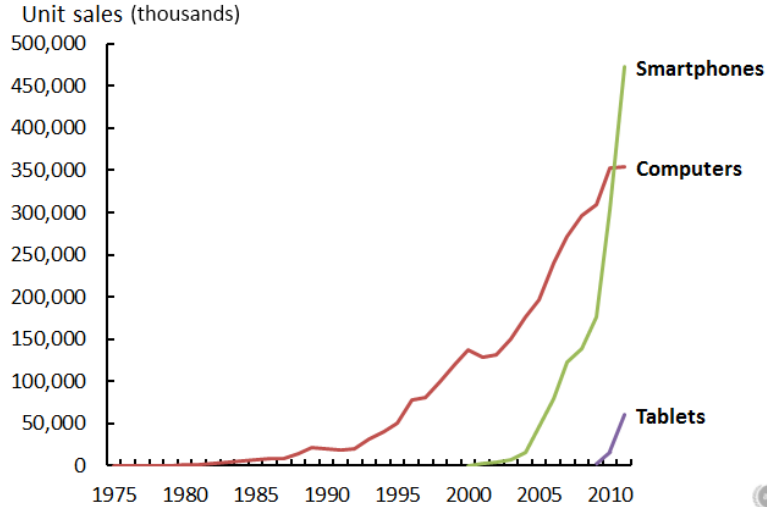


Technology - a history

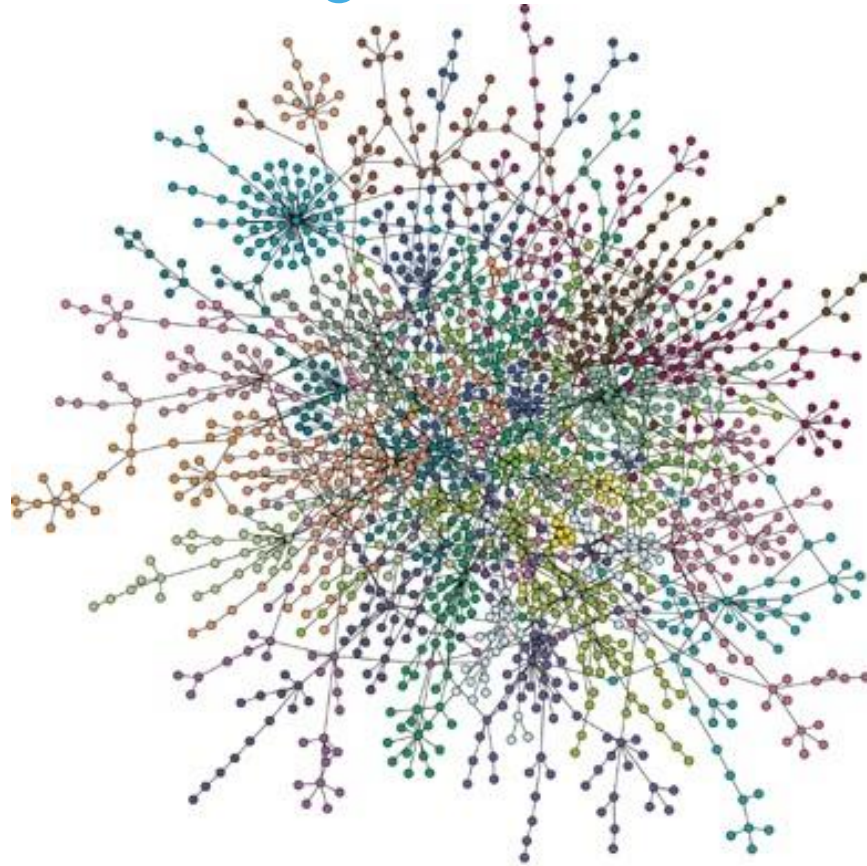


Technology - a history

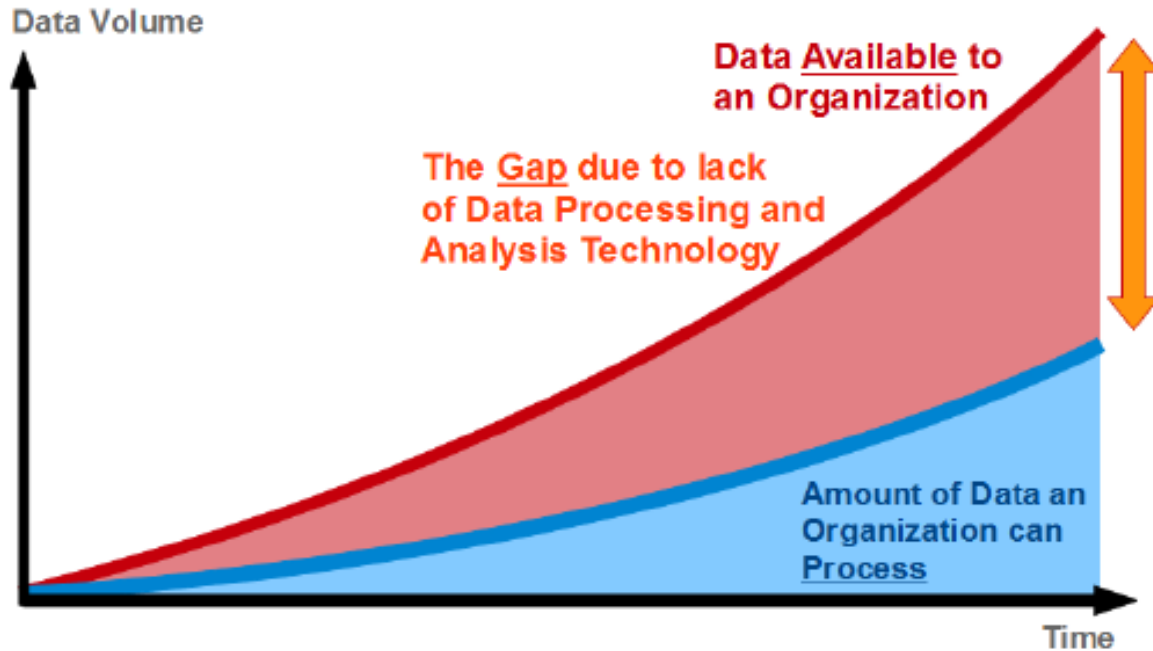
Computers, smartphones, and tablet sales: 1975-2011



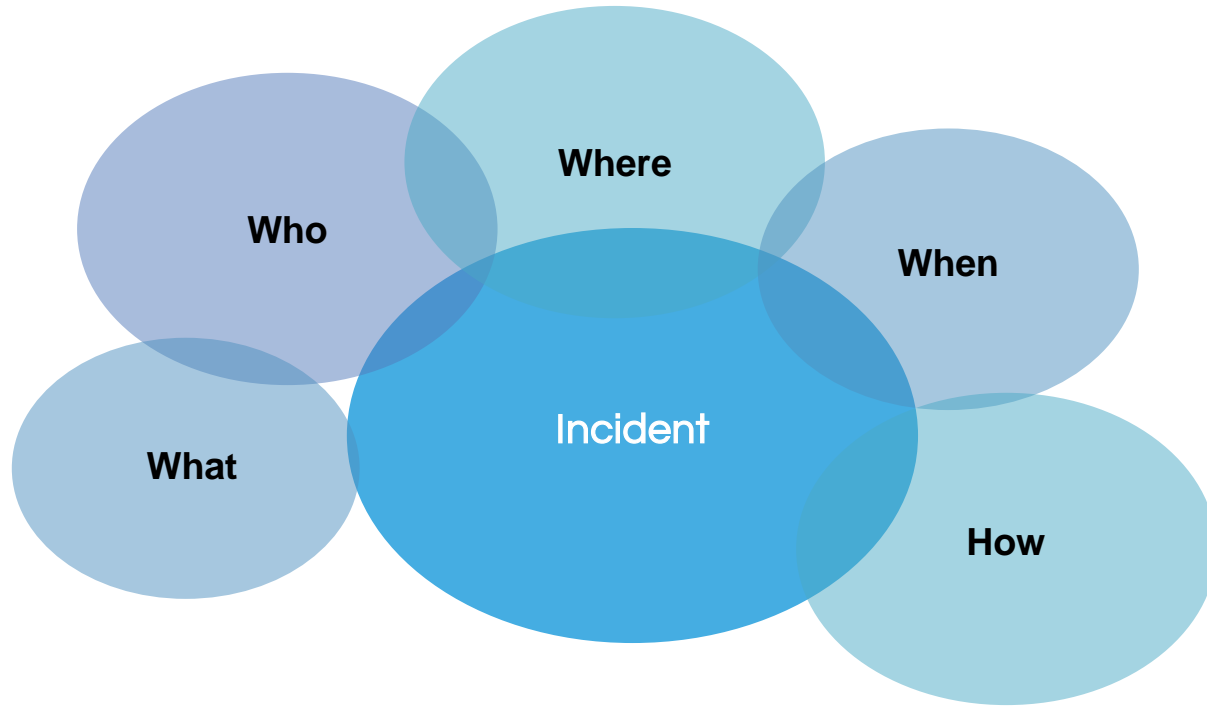
Technology - a history



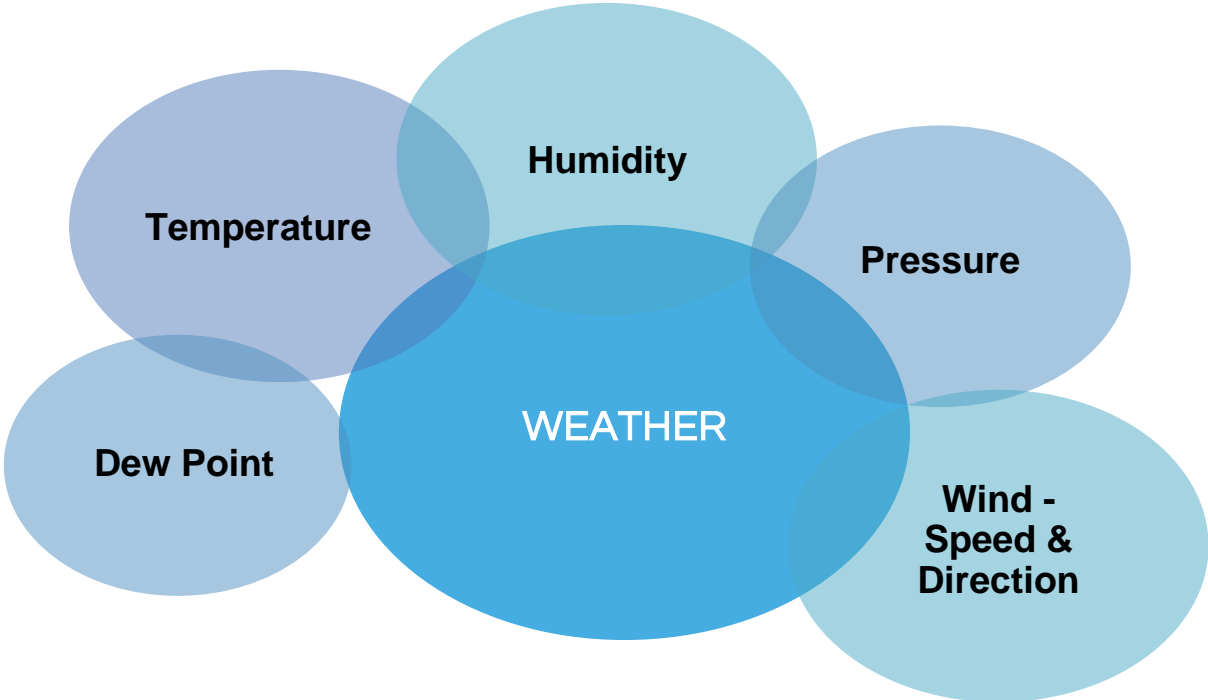
Technology - a history



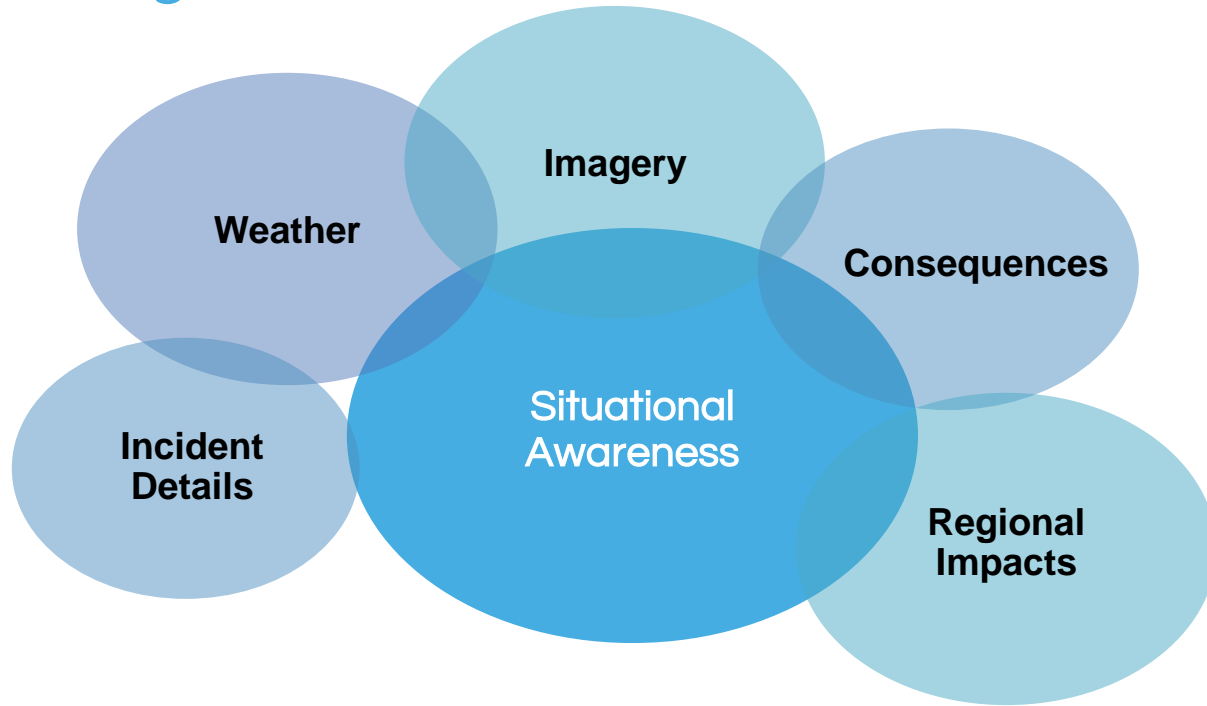
Data



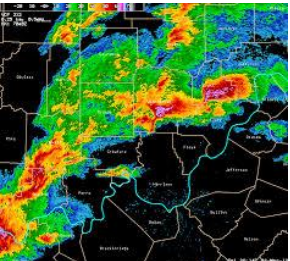
Information



Analysis



You need to...



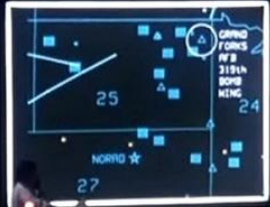
You need to...



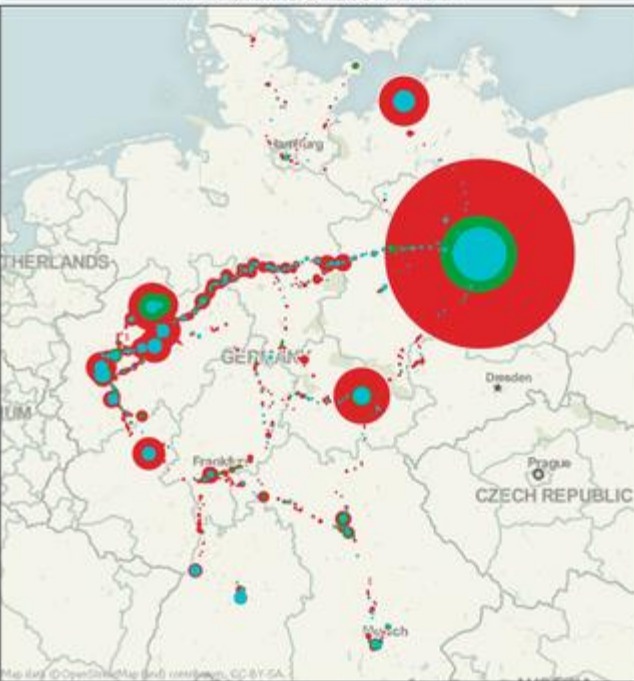


SECTOR 01	SECTOR 02	SECTOR 03	SECTOR 04	SECTOR 05	SECTOR 06	SECTOR 07	SECTOR 08	SECTOR 09	SECTOR 10	SECTOR 11	SECTOR 12	SECTOR 13	SECTOR 14	SECTOR 15	SECTOR 16	SECTOR 17	SECTOR 18	SECTOR 19	SECTOR 20
3252	3416	5417	7671	15	1886														

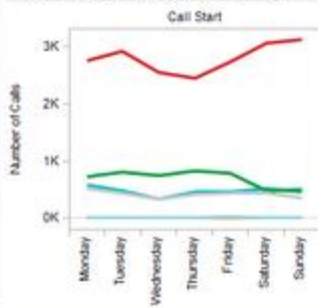
THRU 3. PRIORITY 1. COMM ELMENDORF
SP1 ENFOR AGL. DMC RELAY



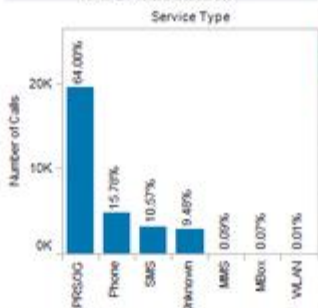
Calls by service type and geo location



Calls by service type by weekday



Calls by service type



Service Type

- Unknown
- GPRS/3G
- Phone
- SMS
- MMS

Call Type

(Multiple values)

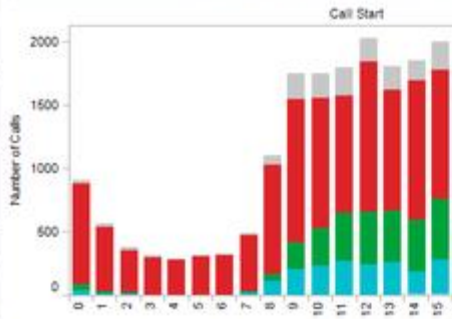
Call Start: 8/31/2009 07: 2/27/2010 11:

Weekday of Call Start: (All) Null Sunday Monday Tuesday Wednesday

Hour of Call Start: (All) Null 0 1 2 3

Number of Calls: 1,000 2,000 3,000 4,000

Calls by daytime and service type



Share



Download





The Magical Number Seven, Plus or Minus Two

7 “chunks” of information

4 - 8 identifiable alternatives

Efficacy factors:

- **Intelligence & Education**
- **Experience**
- **Biases**
- **Age**
- **Stimuli**
- **Stress**
- **Lack of sleep**
- **Hydration & nutrition**



You're Invited! Charles & Emma Darwin

Pros:

Being with Emma

Children

Companionship

Charms of music

Charming female chit-chat

Assistance in the home

Cons:

Terrible loss of time

Lack of freedom to travel at will

Burden of visiting her relatives

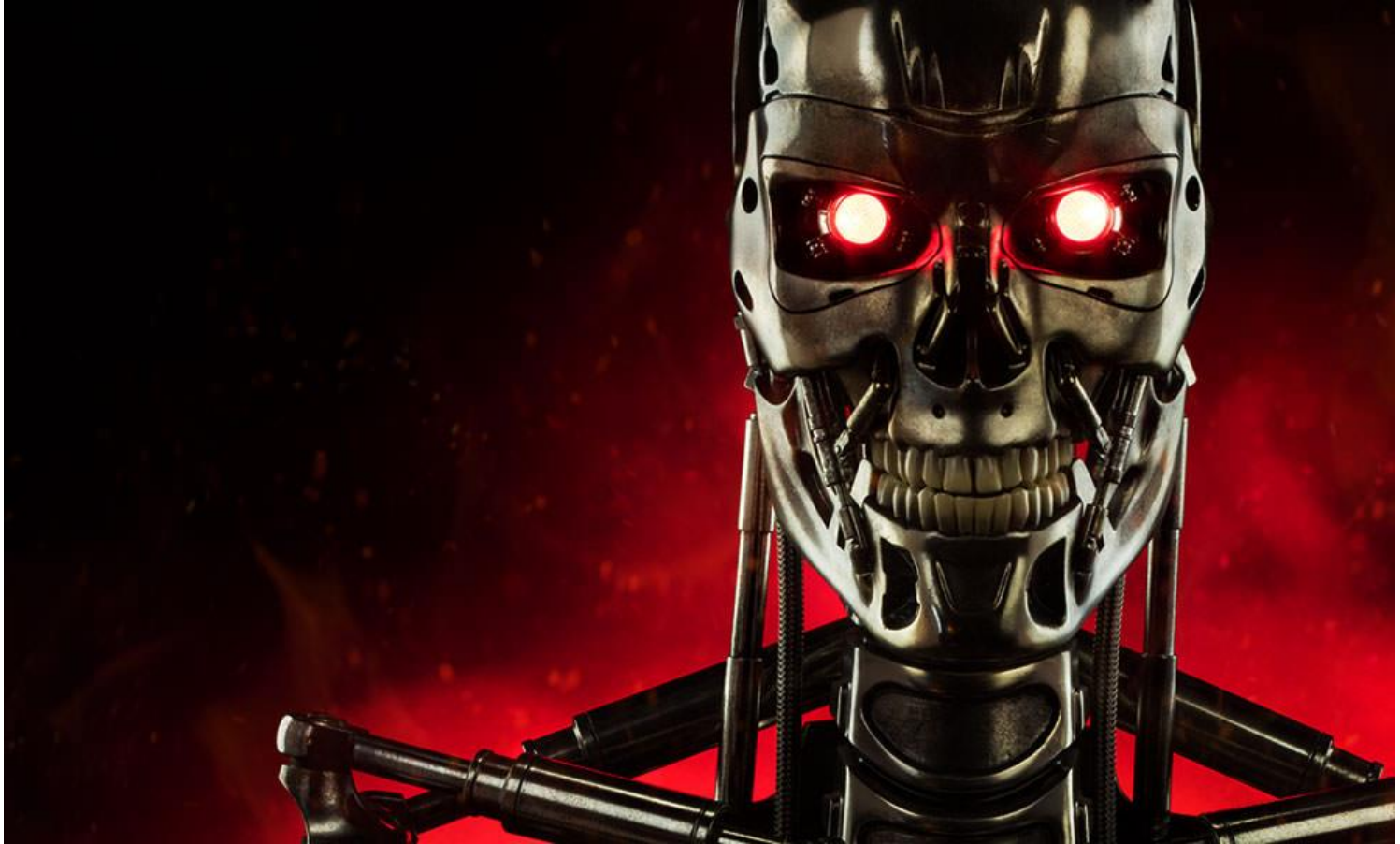
Expense and stress of children

Less money to spend on books

Marry - Marry - Marry Q.E.D.

quod erat demonstrandum

Artificial Intelligence



AI & ML - boring academic definitions...

Artificial intelligence harnesses large amounts of data and combines them with efficient algorithms and powerful computers to create models that have a lot of ***predictive*** power.

A well-trained model can sort through large amounts of complex data and ***find hidden patterns and interdependencies***.

The artificial intelligence engine uses scientific principles and probabilistic models to draw ***the most logical conclusion*** based on past information it has learned from and the current set of data it is looking at.



UNIVERSITY AT BUFFALO

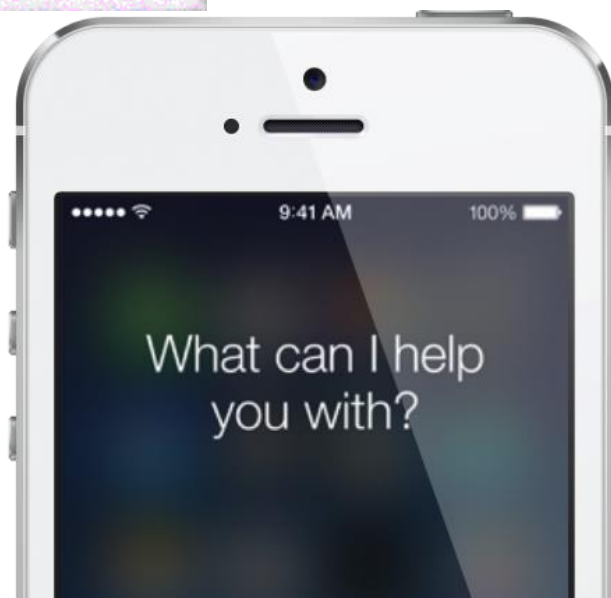
State University of New York

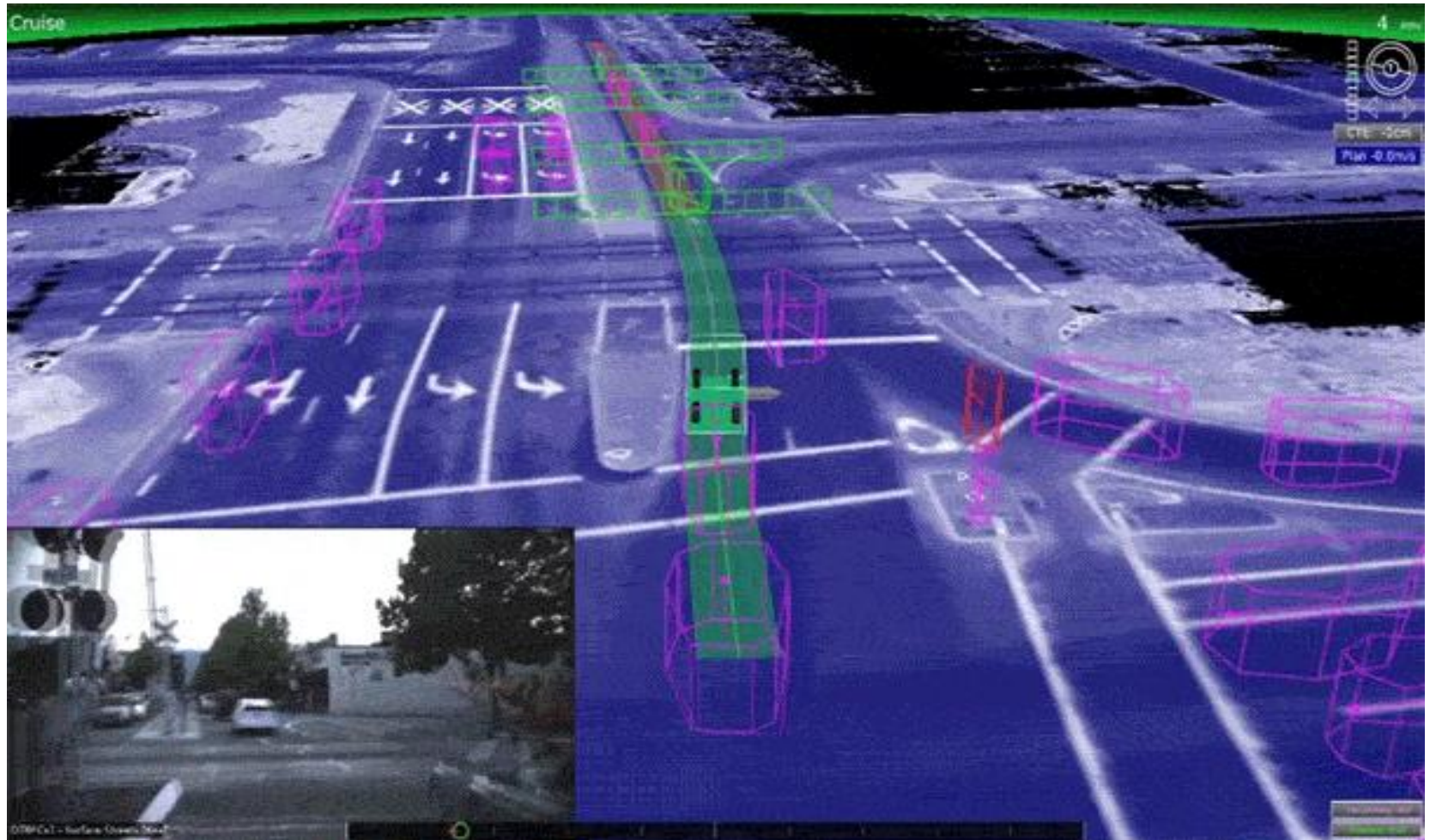
CEBAR
Center of Excellence for
Government Analysis and Reorganization
150 Aurora St., Buffalo, NY 14260
416.870.2100

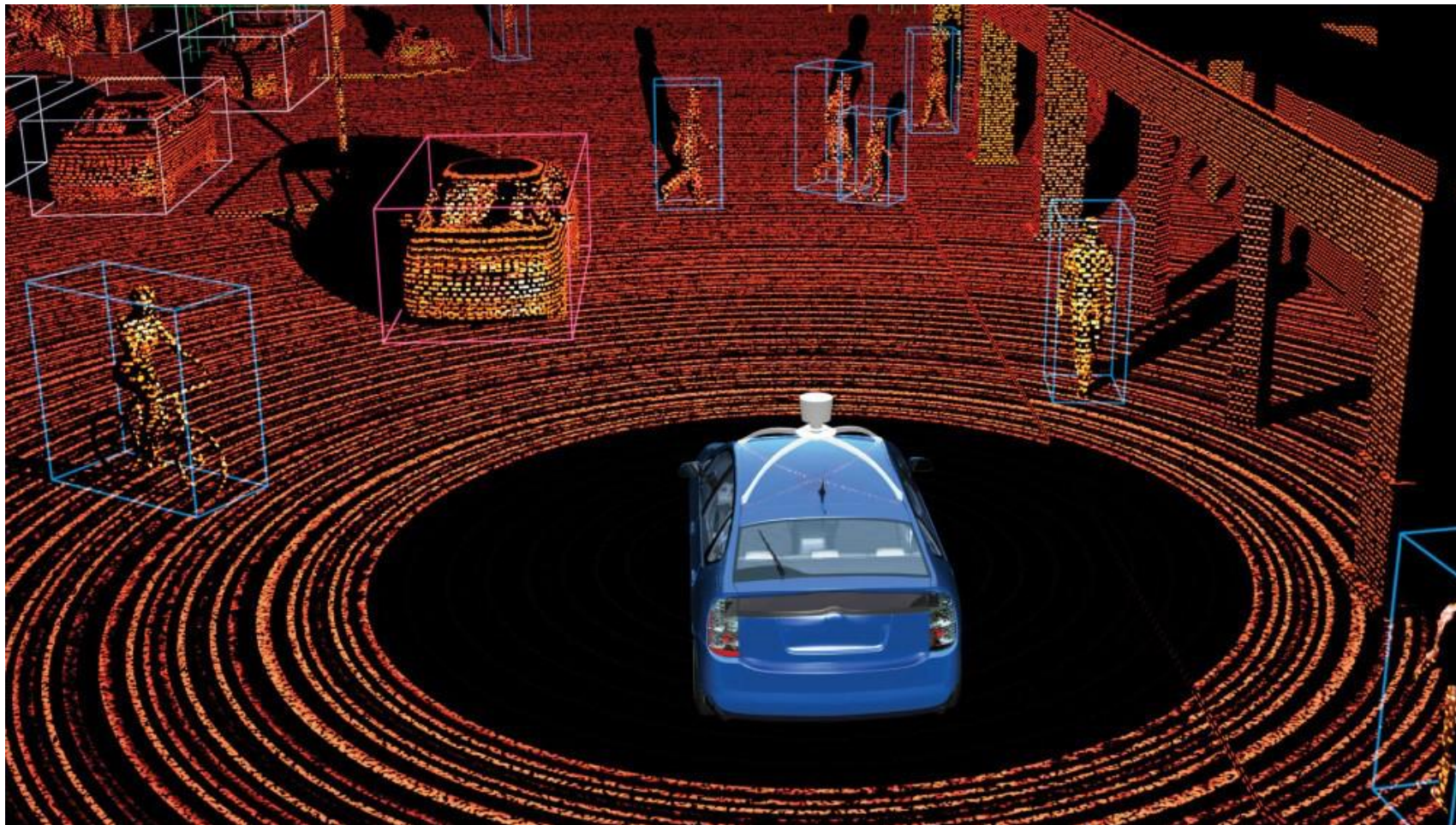


Sangam N. Sinha
276 Mendham Lane
Williamsville, NY 14221

1583332837 

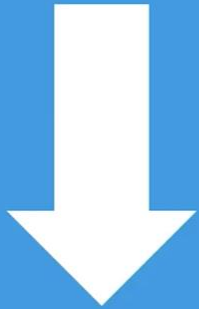






OBJECTIVE FUNCTION

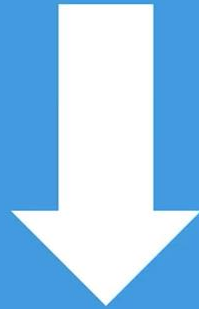
The value you are trying to optimize



Cost



Speed



Weight



Profit



Waste

Decision Variables

The values the function can optimize

$$f(x)$$

$$f(x, x_1)$$

$$f(x_1, x_2, x_3, x_4, x_5, x_6, x_7, x_8...)$$

Teaching R2D2 to walk and talk...

Supervised Learning

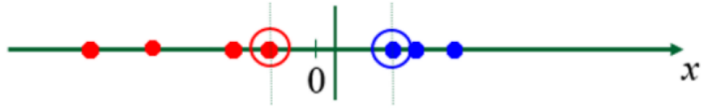


Unsupervised Learning

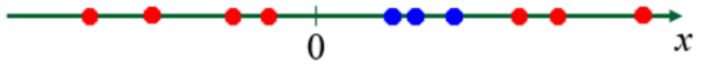


FIND A DECISION BOUNDARY

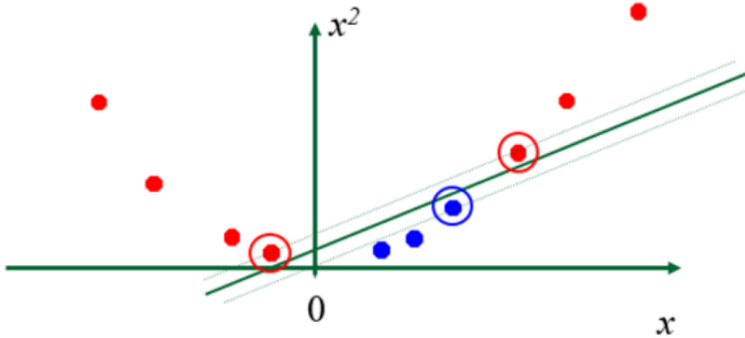
Unsupervised clustering



1D (separable)

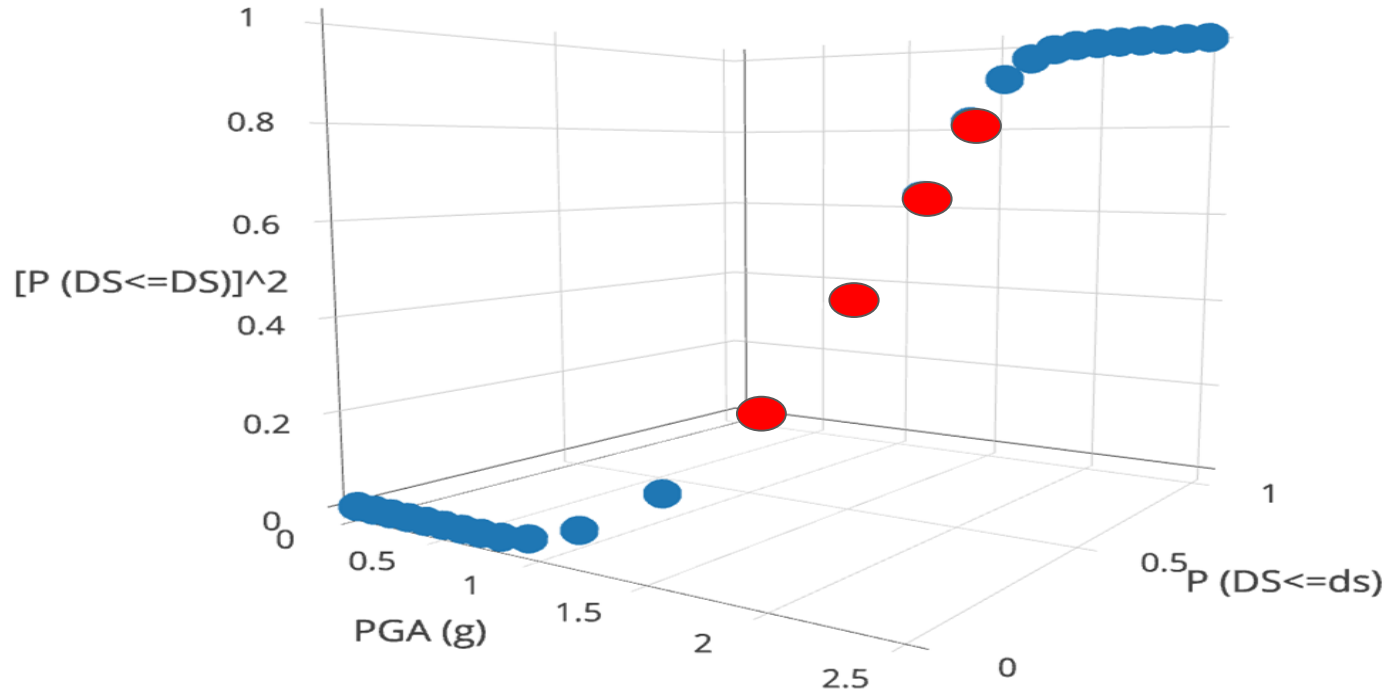


1D (non separable)

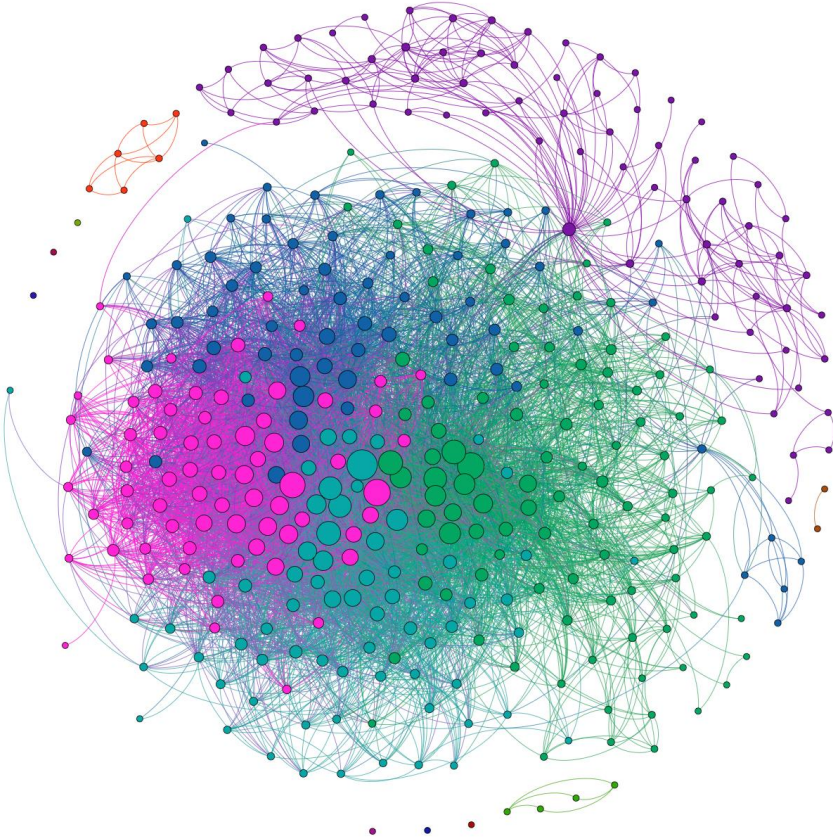


2D (separable)

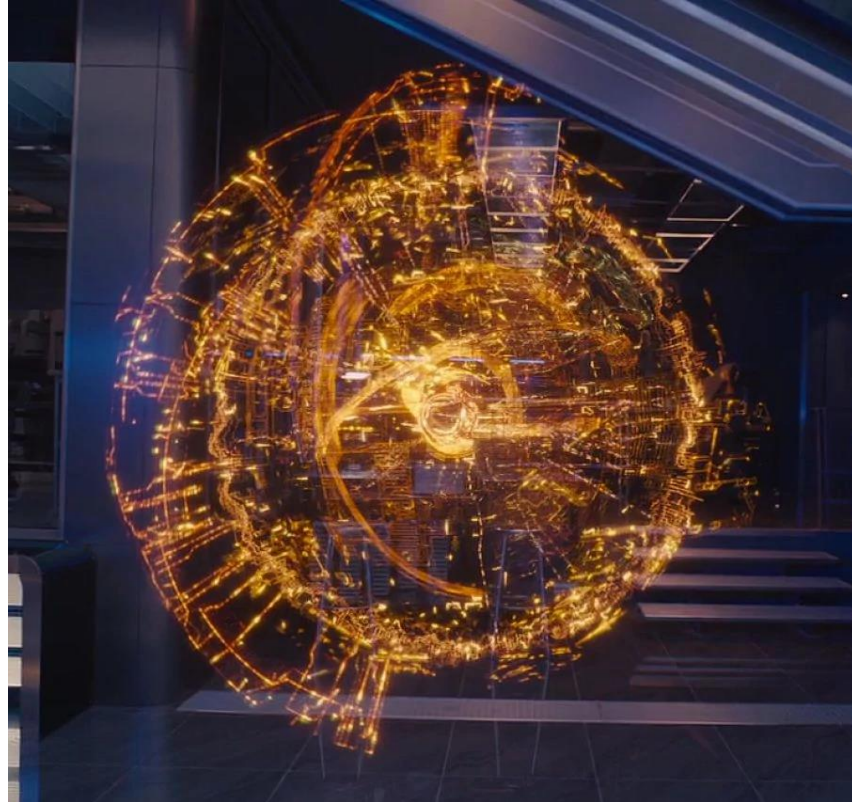
From 2D to 100+ dimensions

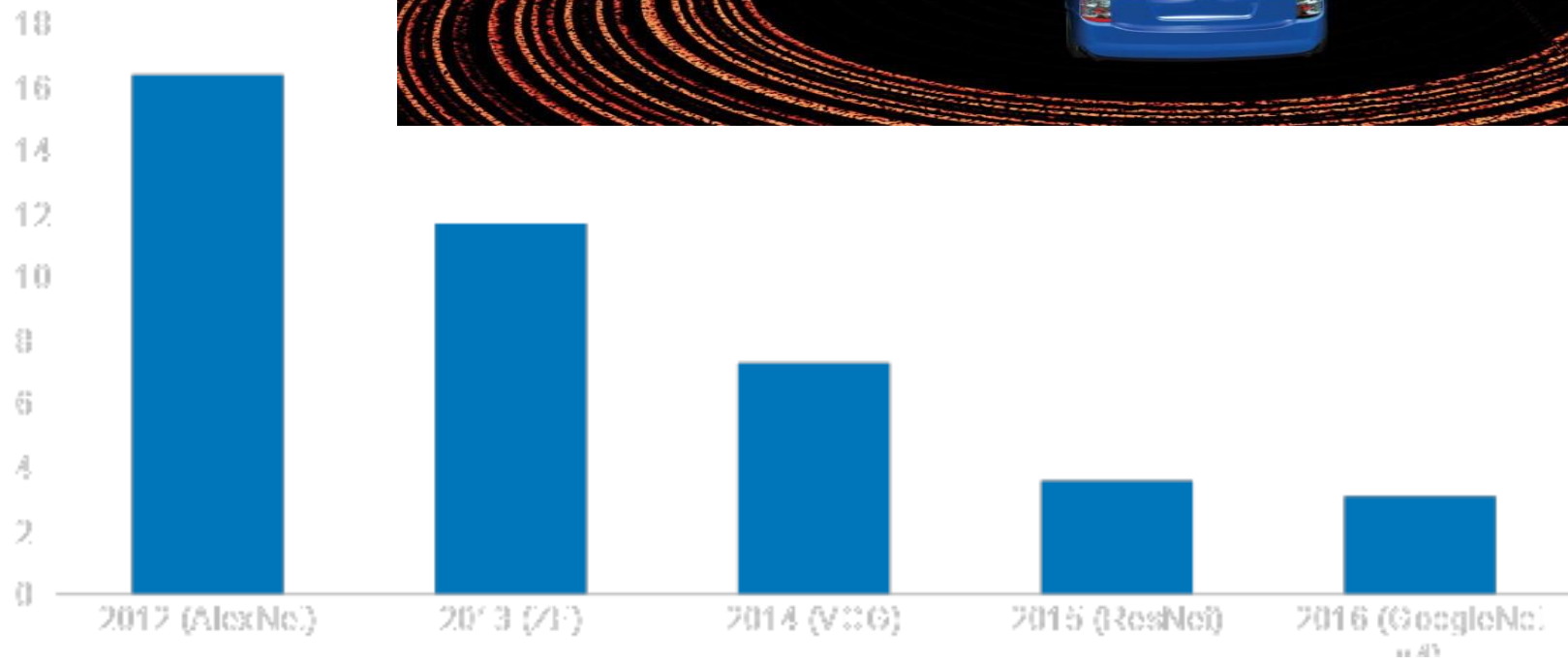
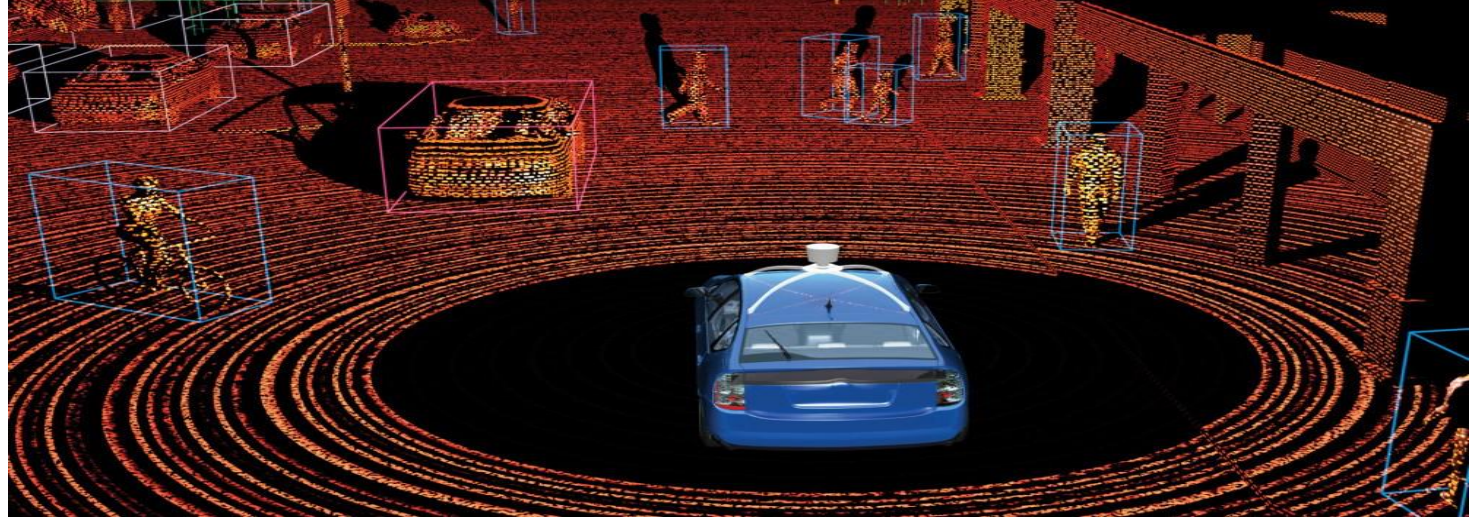


Higher dimensions required for multiple features



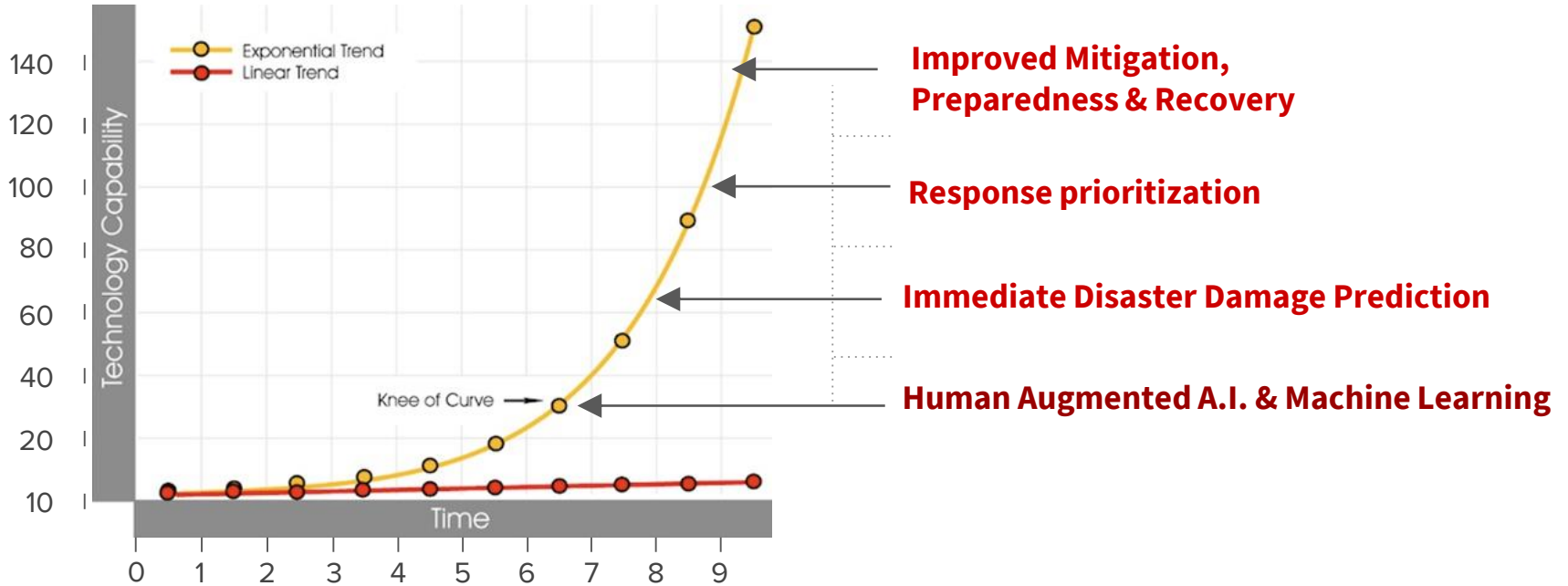
Higher dimensions required for multiple features

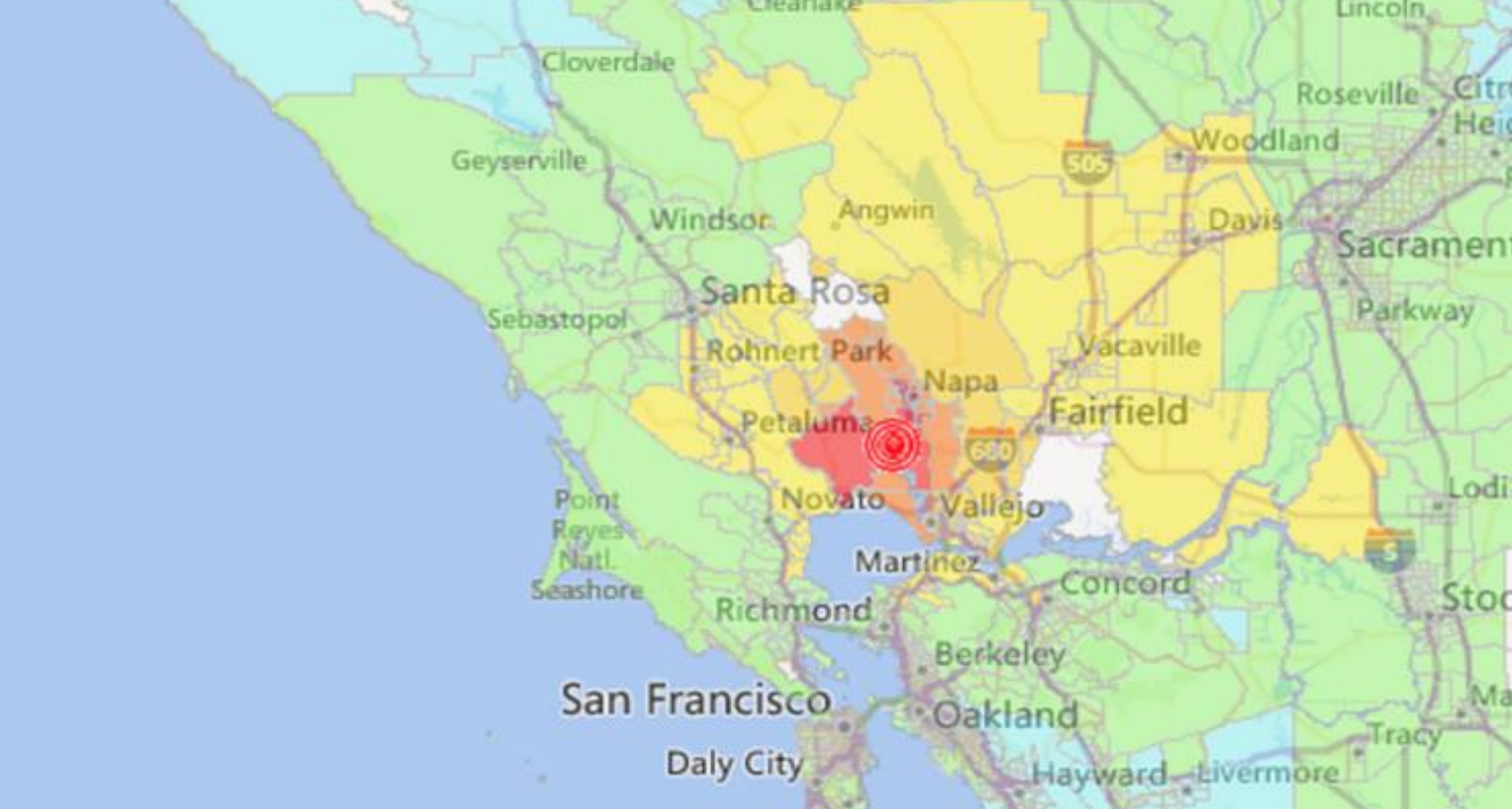




AI & ML - Rapid Change

Linear vs. Exponential Growth









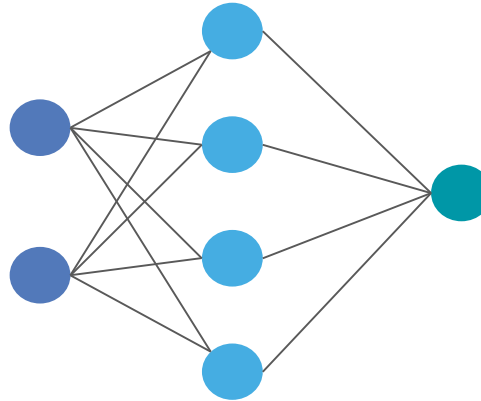
Historical
disaster
data



Built
environment
data



Natural
environment
data



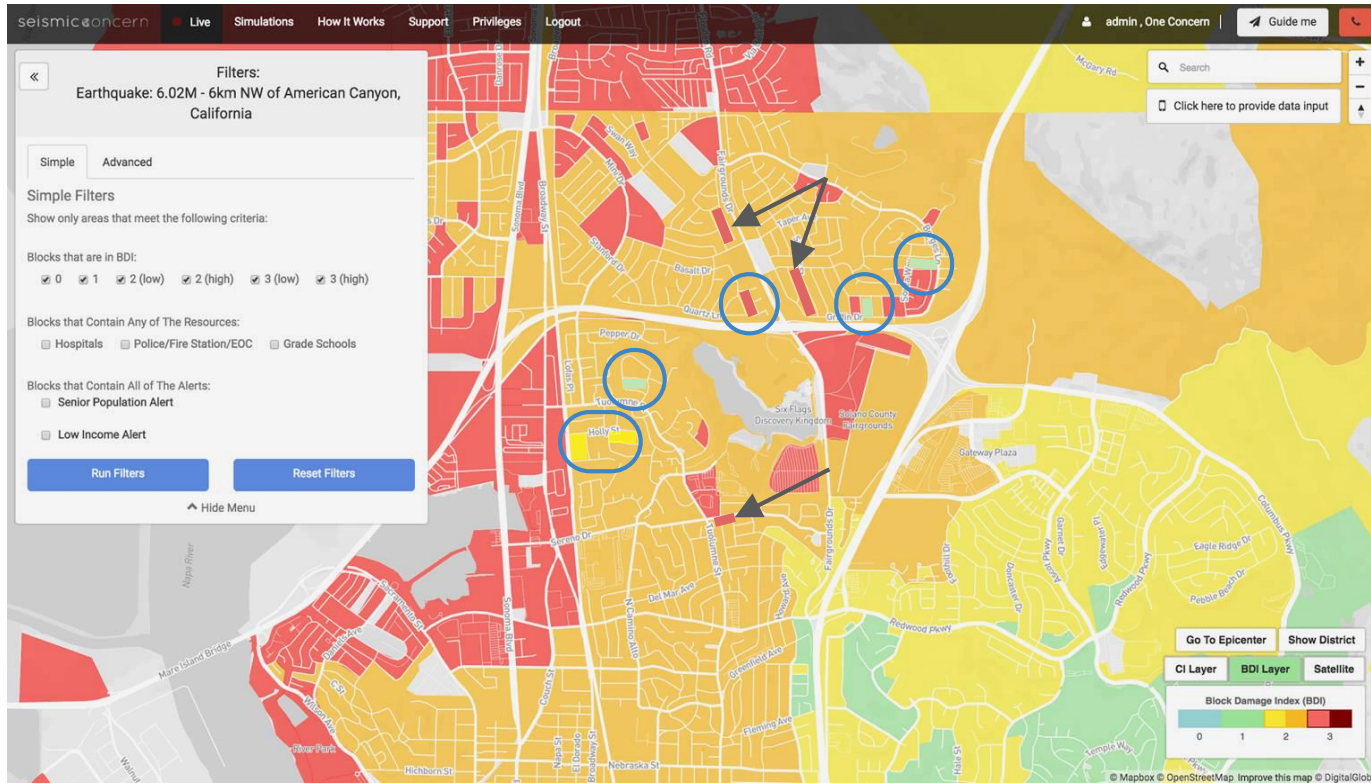
Prediction outcomes are
action-oriented and vary
over time

Save lives: Predict high
damage states to save lives
in first minutes of a disaster

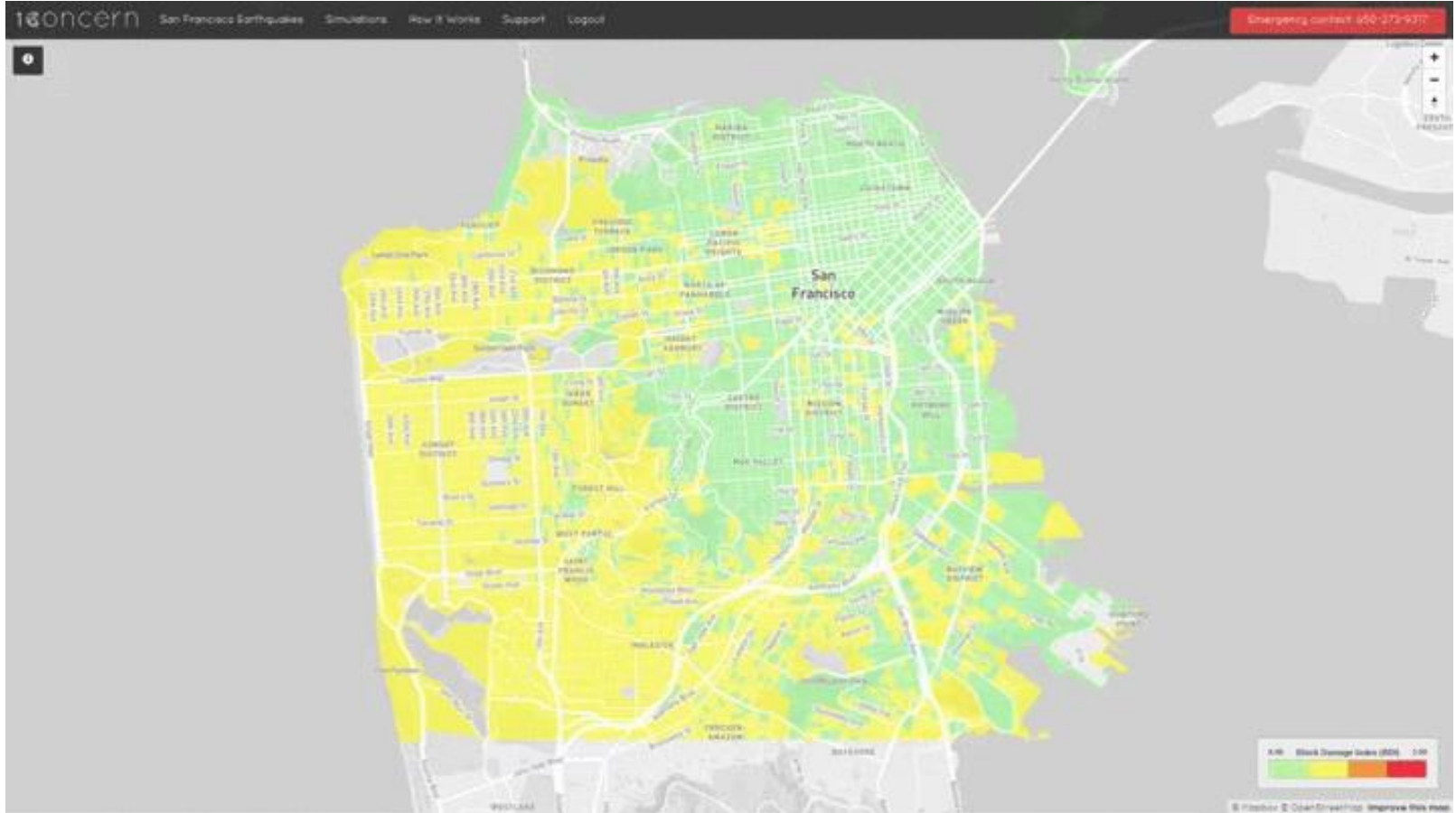
Identify safe zones: Predict
low damage states for
emergency personnel to
utilize

Earthquake

85% → 93% ↑



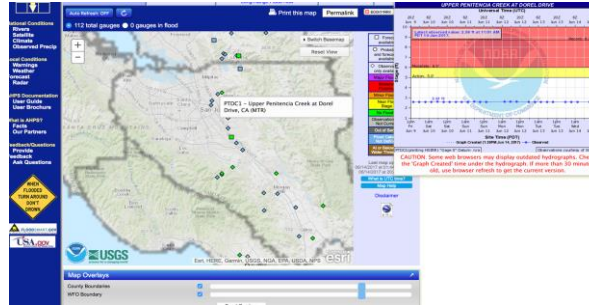
San Francisco seismic vulnerability report using 80+ simulations.



Current Flood Tools



Weather mapper

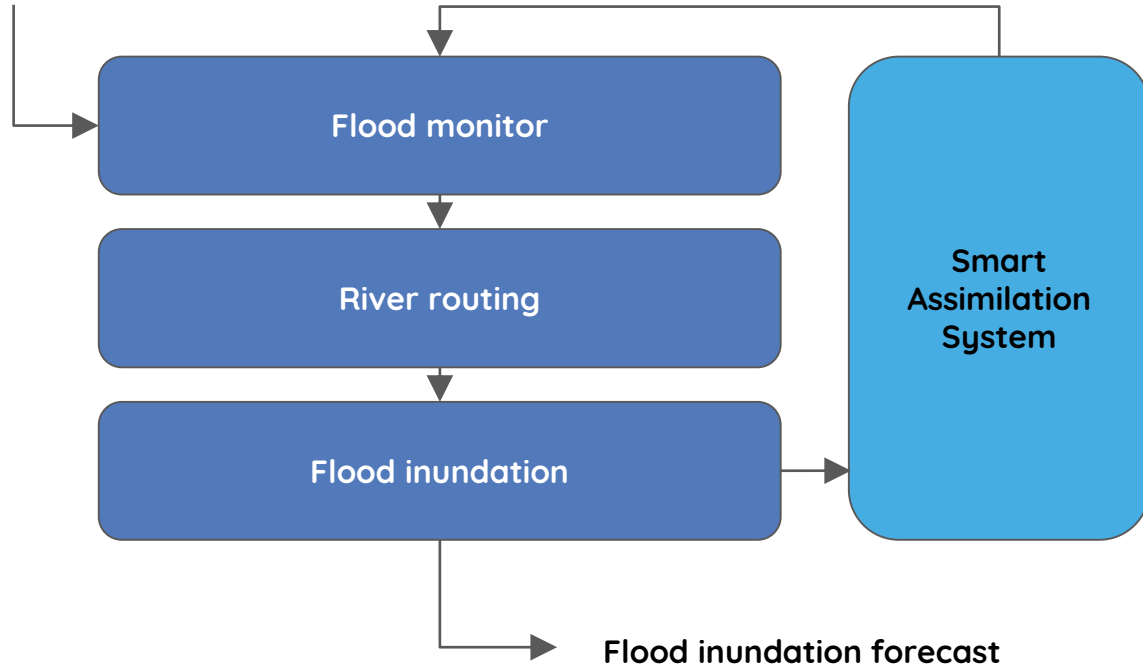


River stages at limited gauge stations



FEMA flood maps

Weather information



MITIGATION

Assets Impacted:

16 ~ 24



Losses:

\$283,728 ~ \$290,372



MITIGATION

Assets Impacted:
366 ~ 398



Losses:
\$1,433,452 ~ \$1,440,628

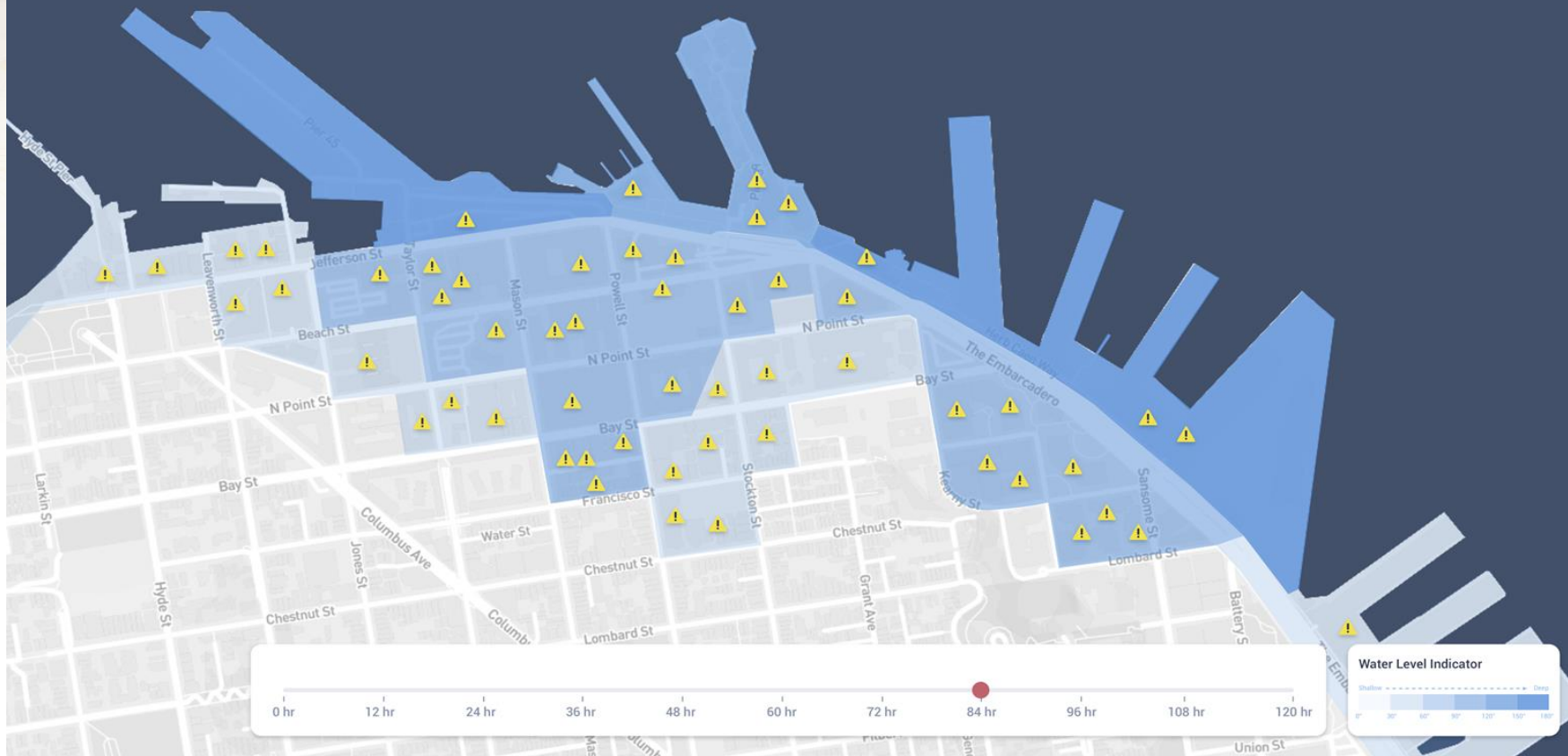


MITIGATION

Assets Impacted:
508 ~ 546



Losses:
\$2,954,298 ~ \$3,040,872



MITIGATION

Place any mitigation on the map

■ Sand Bag

🔧 Flood Wrapping System

Mitigation Failing Risk Indicator



BEFORE

Assets Impacted:
16 ~ 24



Losses:
\$283,728 ~ \$290,372

AFTER

Assets Impacted:
16 ~ 24



Losses:
\$283,728 ~ \$290,372



MITIGATION

Place any mitigation on the map

■ Sand Bag

🔧 Flood Wrapping System

Mitigation Failing Risk Indicator



BEFORE

Assets Impacted:
508 ~ 546



Losses:
\$2,954,298 ~ \$3,040,872

AFTER

Assets Impacted:
302 ~ 362



Losses:
\$1,843,133 ~ \$1,904,478



0 hr 12 hr 24 hr 36 hr 48 hr 60 hr 72 hr 84 hr 96 hr 108 hr 120 hr

Water Level Indicator



MITIGATION

Place any mitigation on the map

■ Sand Bag

🌀 Flood Wrapping System

Mitigation Failing Risk Indicator



BEFORE

Assets Impacted:
508 ~ 546



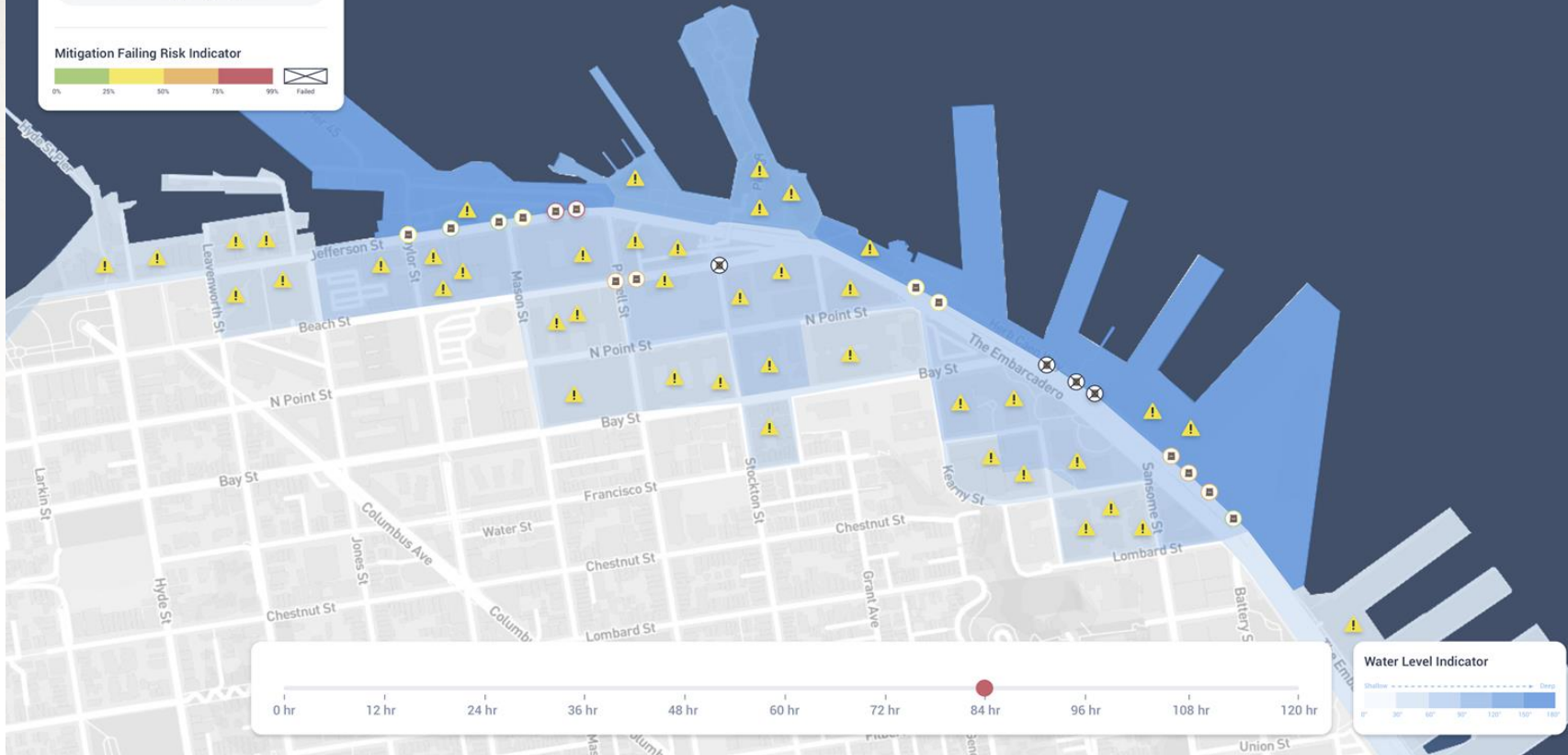
Losses:
\$2,954,298 ~ \$3,040,872

AFTER

Assets Impacted:
431 ~ 456

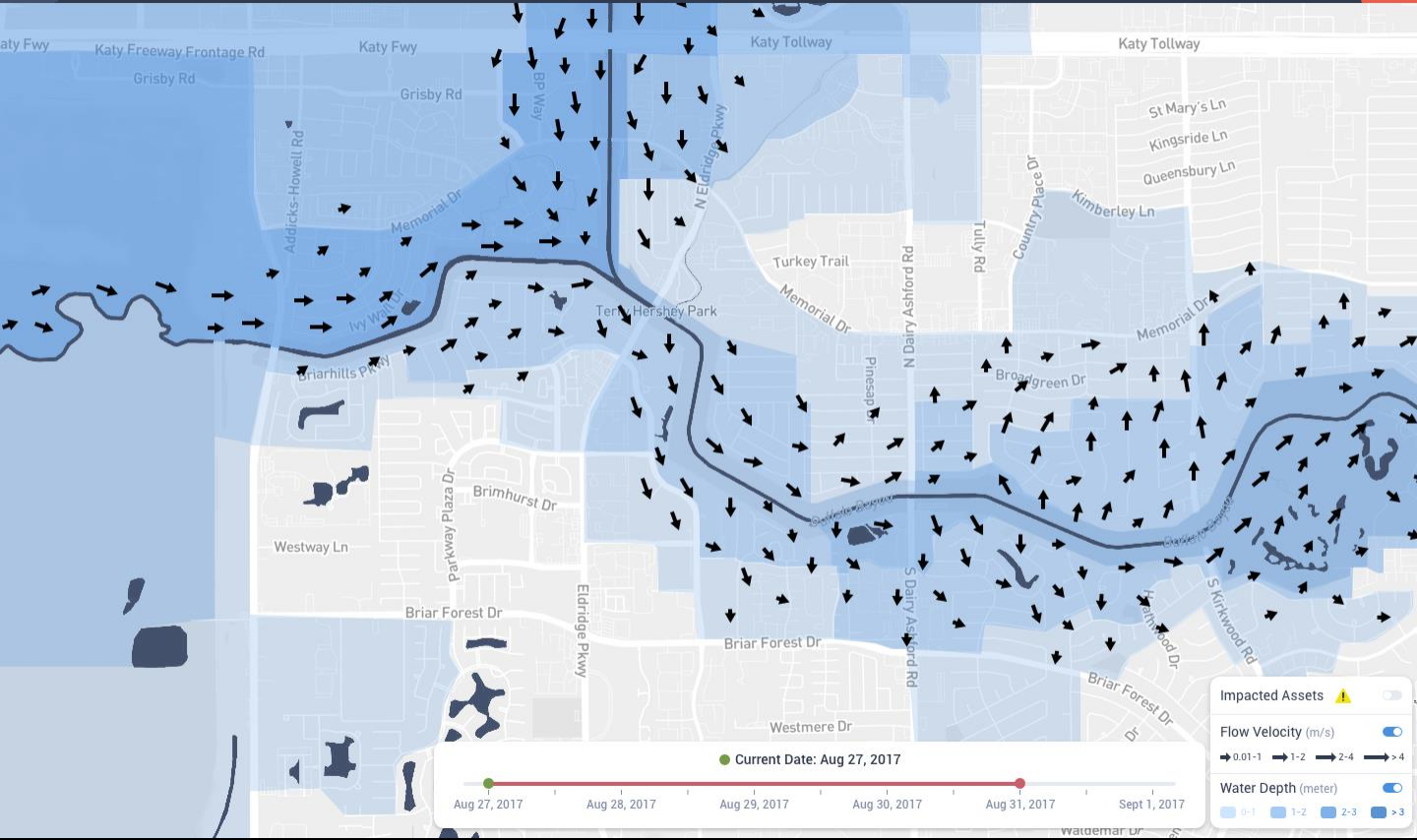


Losses:
\$2,353,523 ~ \$2,409,780



Water Level Indicator







Mitigation

Preparedness

Response

Recovery

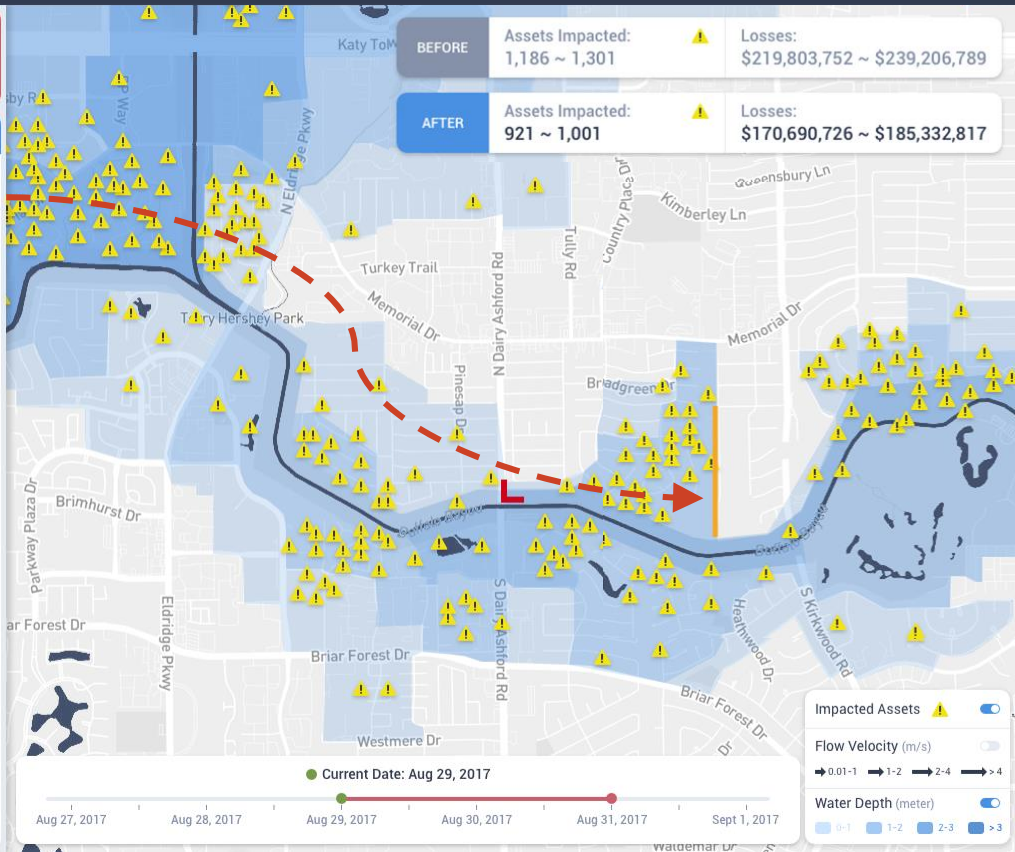


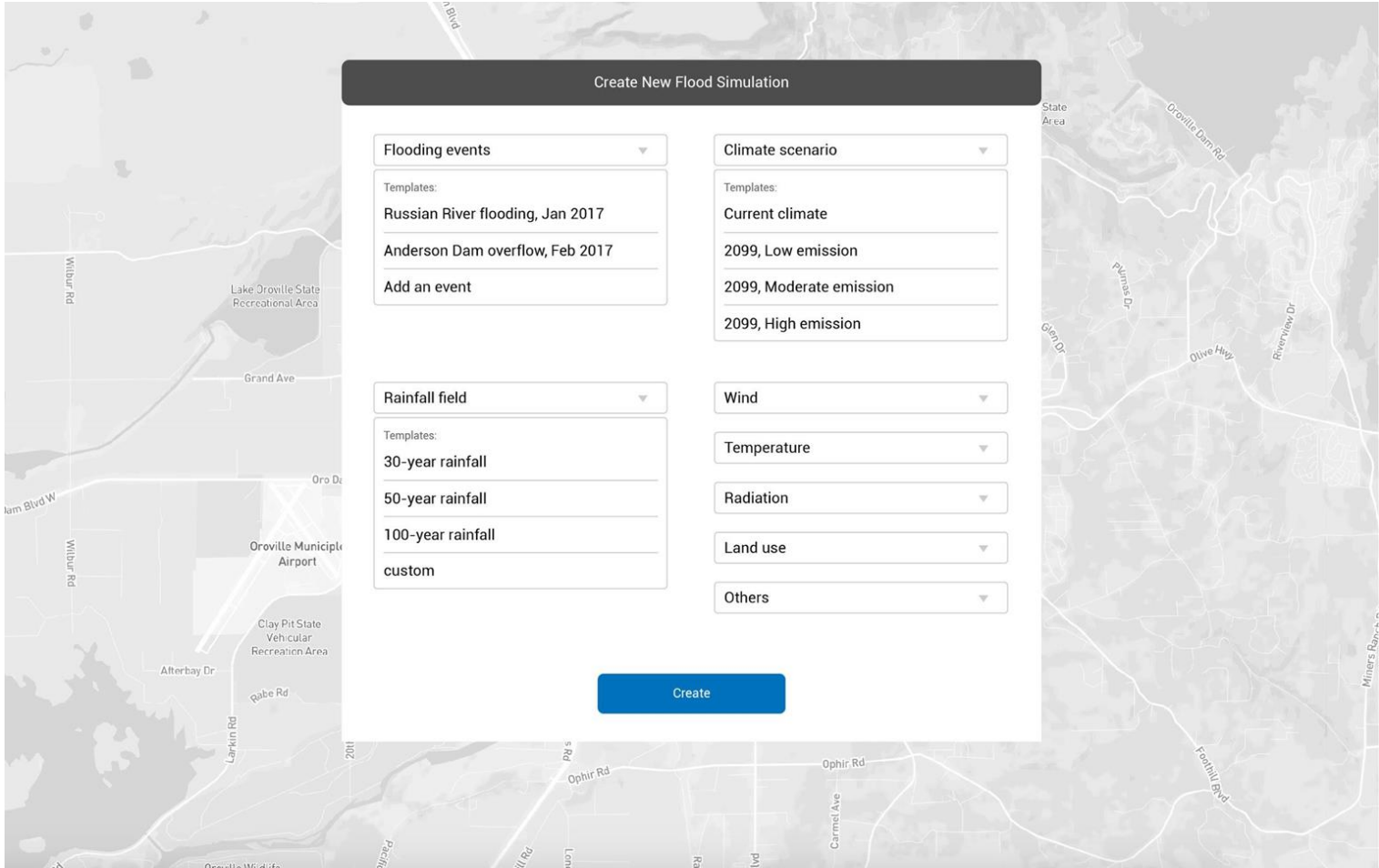
Harris County Flood Assessment

Resources

Place any resources on the map

- Sandbags
- Rock Fill Cellular Barriers
- Soil Fill Cellular Barriers
- Concrete Fill Cellular Barriers
- Fabric Fall-Back-Walls
- Wood Barrier
- Temporary Steel Barriers
- Temporary Concrete Barriers
- Water-Filled Tubular Systems
- Air-Filled Tubular Systems





Create New Flood Simulation

Flooding events ▼

- Templates:
- Russian River flooding, Jan 2017
 - Anderson Dam overflow, Feb 2017
 - Add an event

Climate scenario ▼

- Templates:
- Current climate
 - 2099, Low emission
 - 2099, Moderate emission
 - 2099, High emission

Rainfall field ▼

- Templates:
- 30-year rainfall
 - 50-year rainfall
 - 100-year rainfall
 - custom

Wind ▼

Temperature ▼

Radiation ▼

Land use ▼

Others ▼

Create



MITIGATION

PREPAREDNESS

RESPONSE



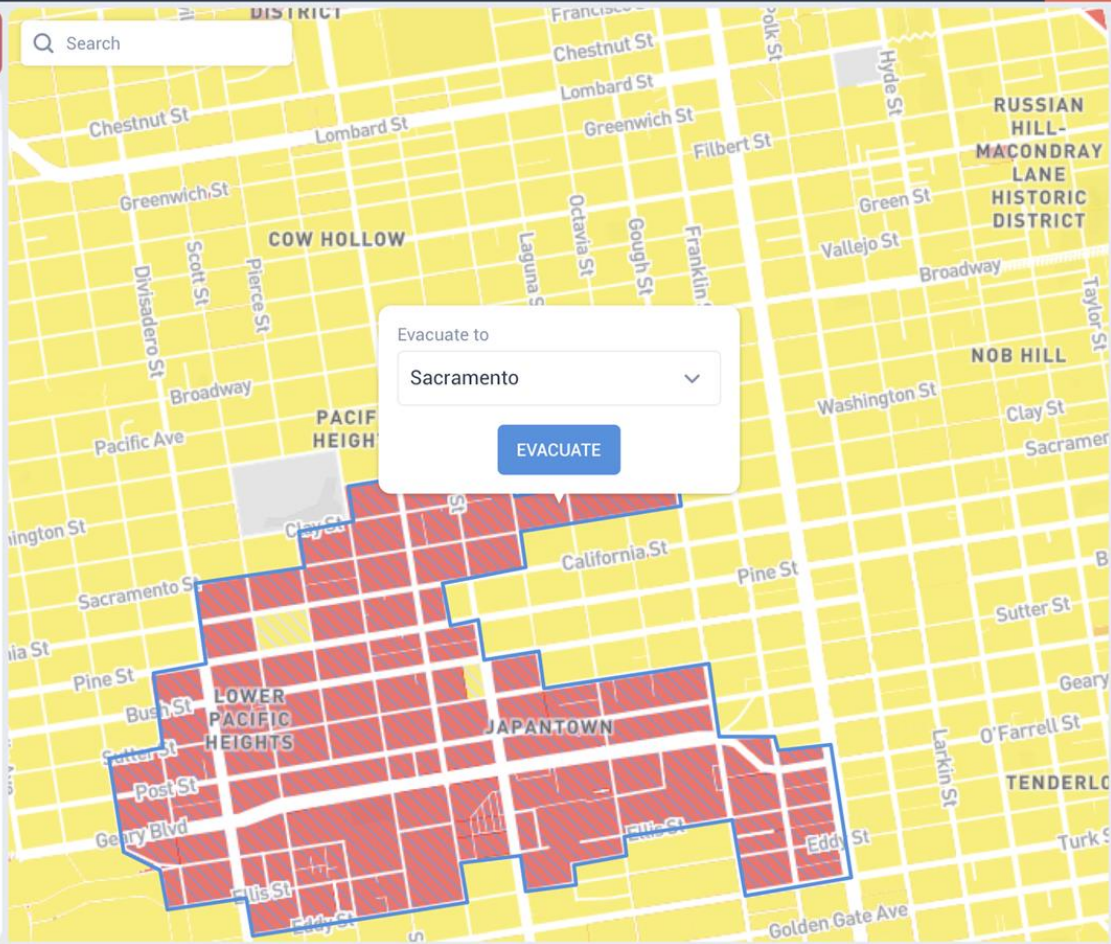
Fault line - 5.6M

END

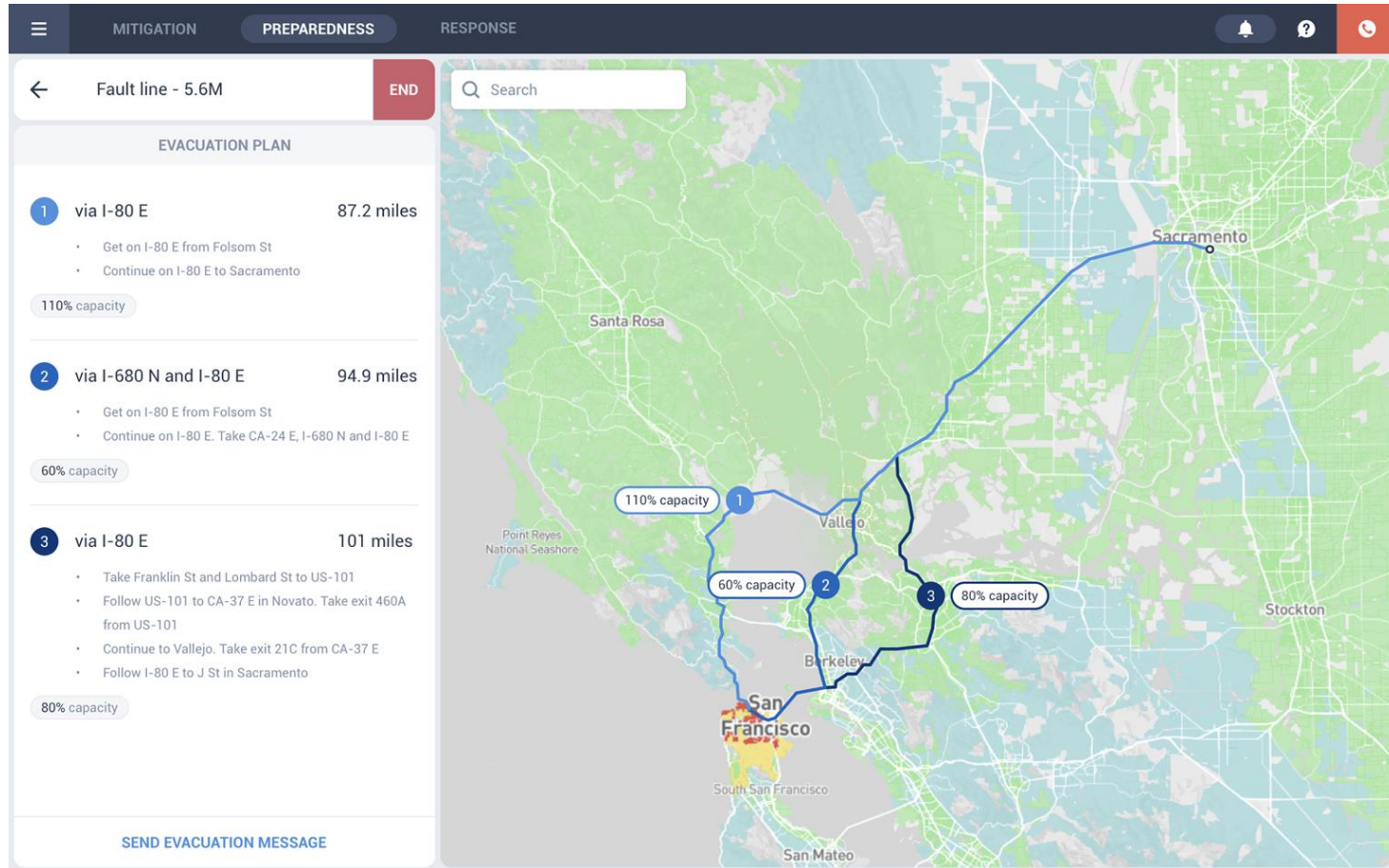
Search

EVACUATION PLAN

Blocks selected	53
Total population	2,367
Seniors (>65 years old)	102
Children (<16 years old)	312
Low income (<50,000 annual) population	50



Dynamic route optimization, capacity and real-time traffic monitoring





Fault line - 5.6M

END

EVACUATION PLAN

1 via I-80 E 87.2 miles

- Get on I-80 E from Folsom St
- Continue on I-80 E to Sacramento

2 via I-680 N and I-80 E 94.9 miles

- Get on I-80 E from Folsom St
- Continue on I-80 E. Take CA-24 E, I-680 N and I-80 E

3 via I-80 E 101 miles

- Take Franklin St and Lombard St to US-101
- Follow US-101 to CA-37 E in Novato. Take exit 460A from US-101
- Continue to Vallejo. Take exit 21C from CA-37 E
- Follow I-80 E to J St in Sacramento

Compose Message 1

An immediate evacuation of your area is required due to extreme conditions.

Route 1: take I-80 E to Sacramento for 87.2 miles.

Route 2: take I-680 N and I-80 E to Sacramento for 94.9 miles.

Route 3: take I-80 E to Sacramento for 101 miles.

SEND

Compose Message 2

An evacuation of your area is highly encouraged due to extreme conditions

Route 1: take I-80 E to Sacramento for 87.2 miles.

Route 2: take I-680 N and I-80 E to Sacramento for 94.9 miles.

Route 3: take I-80 E to Sacramento for 101 miles.

SEND

Compose Message 3

This is an emergency. Evacuate your area immediately.

Route 1: take I-80 E to Sacramento for 87.2 miles.

Route 2: take I-680 N and I-80 E to Sacramento for 94.9 miles.

Route 3: take I-80 E to Sacramento for 101 miles.

SEND



Mitigation

Preparedness

Respond

Recovery



Flood Risk Assessment

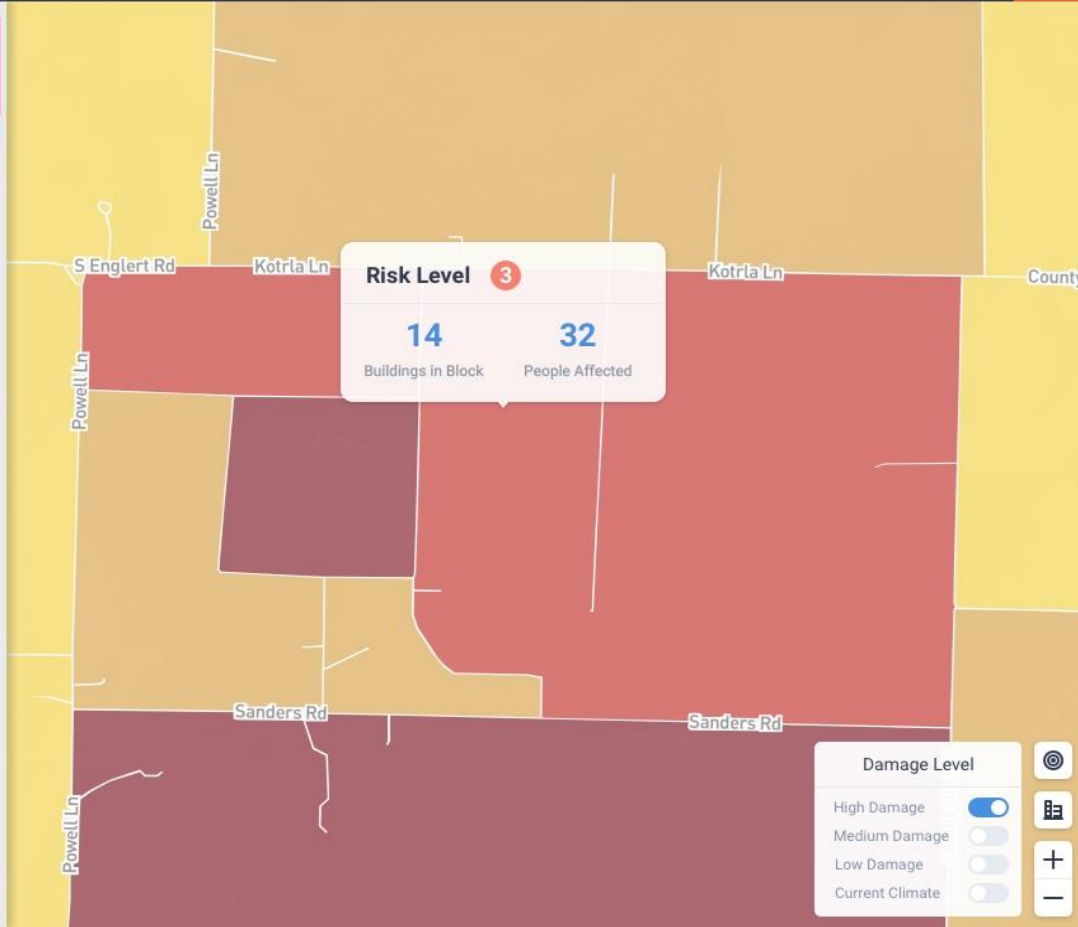


Select 3 areas to compare

+ SELECT AREA

+ SELECT AREA

+ SELECT AREA



Mitigation Preparedness Respond Recovery

Flood Risk Assessment

Select up to 5 blocks to include in plan

Block Selection 1

Current Risk Level 3

Elevate Buyout

Cost Estimate: **\$0.85M**

Minimum Elevation

The dashed line indicates the minimum height this selected block needs to be raised in order to meet building code requirements.

Elevate Buyout

Public Park Parking Lot

Cost Estimate: **\$2.4M**

Block Selection 3

Current Risk Level 1

Elevate Buyout

Public Park Parking Lot

Cost Estimate: **\$3.2M**

Block Selection 4

Current Risk Level 2

SAVE PLAN

Block Selection 1

3 → 2 Risk Level

\$11.2M → \$7.8M Estimated Annual Losses

1:4 Cost - Benefit Ratio

\$3.4M Money Saved

12 Buildings in Selection

35 People Affected

Block Selection 1

3 → 2 Risk Level

\$11.2M → \$7.8M Estimated Annual Losses

1:4 Cost - Benefit Ratio

\$3.4M Money Saved

12 Buildings in Selection

35 People Affected

Block Selection 1

Current Risk Level 3

Elevate Buyout

Cost Estimate: **\$0.85M**

5ft

Minimum Elevation

The dashed line indicates the minimum height this selected block needs to be raised in order to meet building code requirements.



MITIGATION

PREPAREDNESS

RESPONSE



Fault line - 5.6M

END

Search

INCIDENT OBJECTIVE

ACTIONS

Evacuation Team

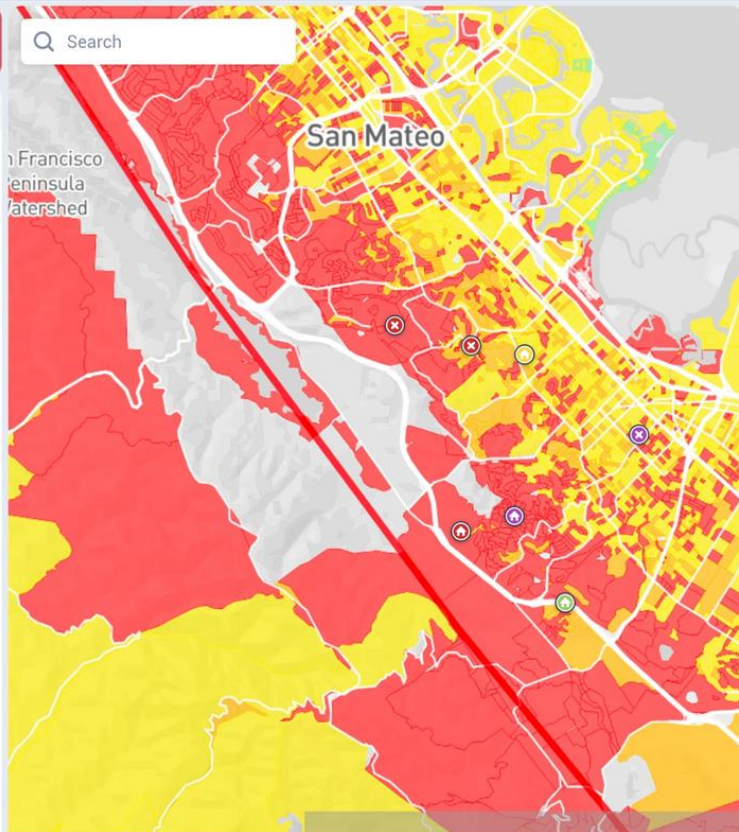
Spill Containment

Emergency Medical Services

Food and Water

or

REQUEST COLLABORATION



00 00 to 01 00

NEXT

Fire Washington Hospital Out of power

Building collapsed Downtown area lost cellphone signal

Devise shelter Stanford stadium football arena

PEOPLE

BUILDINGS

Seniors (>65 years old)

Senior Population: 203.3K

BDI 3	BDI 2	BDI 1	BDI 0
est. 82.2k persons			est. 24.5% of senior population

Low Income (<10,000 annual)

Low Income Population: 2.3K

BDI 3	BDI 2	BDI 1	BDI 0
	est. 82.2k persons		est. 24.5% of senior population

Visual Impairment

Visual Impairment Population: 2.3K

BDI 3	BDI 2	BDI 1	BDI 0
	est. 82.2k persons		est. 24.5% of senior population

Children (<16 years old)

Children Population: 134.3K

BDI 3	BDI 2	BDI 1	BDI 0
est. 82.2k persons			est. 24.5% of senior population

BDI Model Purple Model

<input checked="" type="checkbox"/>	3.5	<input checked="" type="checkbox"/>	2.5	<input checked="" type="checkbox"/>	1
<input checked="" type="checkbox"/>	3.0	<input checked="" type="checkbox"/>	2.0	<input checked="" type="checkbox"/>	0



MITIGATION

PREPAREDNESS

RESPONSE



Fault line - 5.6M

END

Search

INCIDENT OBJECTIVE

ACTIONS

Evacuation Team

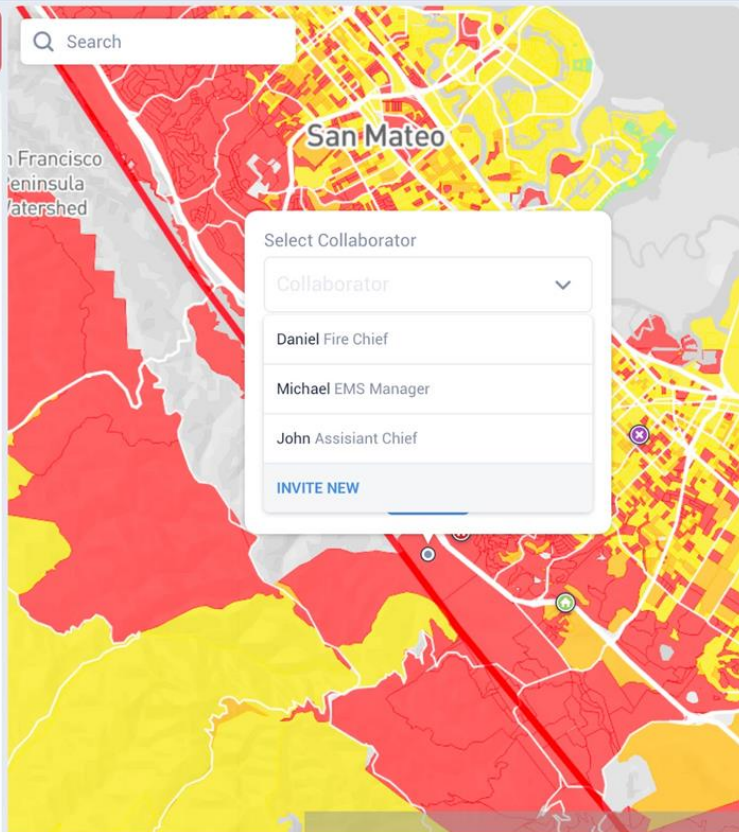
Spill Containment

Emergency Medical Services

Food and Water

or

REQUEST COLLABORATION



Select Collaborator

Collaborator

- Daniel Fire Chief
- Michael EMS Manager
- John Assisiant Chief

INVITE NEW

PEOPLE

BUILDINGS

Seniors (>65 years old)

Senior Population: 203.3K



Low Income (<10,000 annual)

Low Income Population: 2.3K



Visual Impairment

Visual Impairment Population: 2.3K



Children (<16 years old)

Children Population: 134.3K



00 00 to 01 00

Fire Washington Hospital Out of power

Building collapsed Downtown area lost cellphone signal

NEXT

BDI Model Purple Model





MITIGATION

PREPAREDNESS

RESPONSE



Fault line - 5.6M

END

Search

INCIDENT OBJECTIVE

ACTIONS

SF Fire Heavy Rescue Vehicle

SF Fire Tower Ladder

SF Fire Tanker Truck

SF Fire Command Support Unit

SF Fire Hydraulic Platform

San Francisco Peninsula Watershed

San Mateo

Please send out fire trucks to the this location.

ALLOCATE RESOURCE

00 00 to 01 00

NEXT

Fire Washington Hospital Out of power

Building collapsed Downtown area lost cellphone signal

Devise shelter Stanford stadium football arena

PEOPLE

BUILDINGS

Seniors (>65 years old)

Senior Population: 203.3K

BDI 3 BDI 2 BDI 1 BDI 0

est. 82.2k persons

est. 24.5% of senior population

Low Income (<10,000 annual)

Low Income Population: 2.3K

BDI 3 BDI 2 BDI 1 BDI 0

est. 82.2k persons

est. 24.5% of senior population

Visual Impairment

Visual Impairment Population: 2.3K

BDI 3 BDI 2 BDI 1 BDI 0

est. 82.2k persons

est. 24.5% of senior population

Children (<16 years old)

Children Population: 134.3K

BDI 3 BDI 2 BDI 1 BDI 0

est. 82.2k persons

est. 24.5% of senior population

BDI Model Purple Model

- 3.5
- 3.0
- 2.5
- 2.0
- 1
- 0



MITIGATION

PREPAREDNESS

RESPONSE



Fault line - 5.6M

END

Search

INCIDENT OBJECTIVE

ACTIONS

Evacuation Team

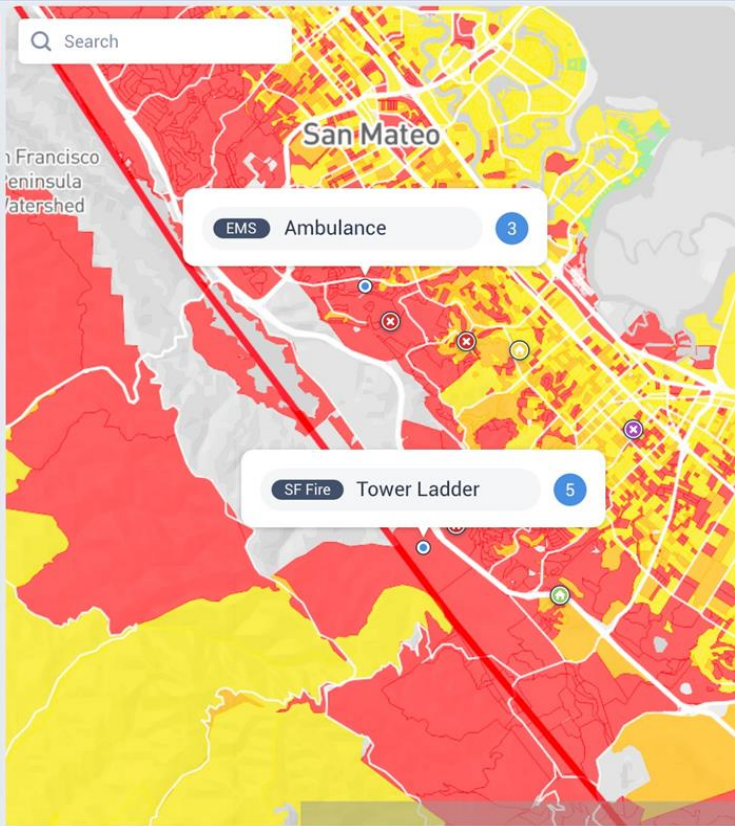
Spill Containment

Emergency Medical Services

Food and Water

or

REQUEST COLLABORATION



00 00 to 01 00

NEXT

Fire Washington Hospital Out of power

Building collapsed Downtown area lost cellphone signal

Devil's chalice Stanford stadium football arena

PEOPLE

BUILDINGS

Seniors (>65 years old)

Senior Population: 203.3K

BDI 3	BDI 2	BDI 1	BDI 0
est. 82.2k persons		est. 24.5% of senior population	

Low Income (<10,000 annual)

Low Income Population: 2.3K

BDI 3	BDI 2	BDI 1	BDI 0
est. 82.2k persons		est. 24.5% of senior population	

Visual Impairment

Visual Impairment Population: 2.3K

BDI 3	BDI 2	BDI 1	BDI 0
est. 82.2k persons		est. 24.5% of senior population	

Children (<16 years old)

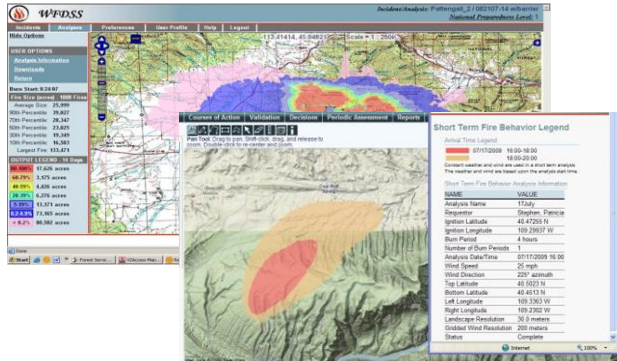
Children Population: 134.3K

BDI 3	BDI 2	BDI 1	BDI 0
est. 82.2k persons		est. 24.5% of senior population	

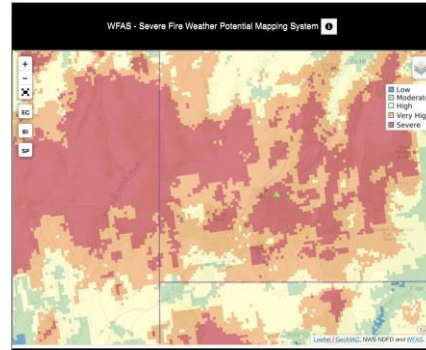
BDI Model Purple Model

<input checked="" type="checkbox"/>	3.5	<input checked="" type="checkbox"/>	2.5	<input checked="" type="checkbox"/>	1
<input checked="" type="checkbox"/>	3.0	<input checked="" type="checkbox"/>	2.0	<input checked="" type="checkbox"/>	0

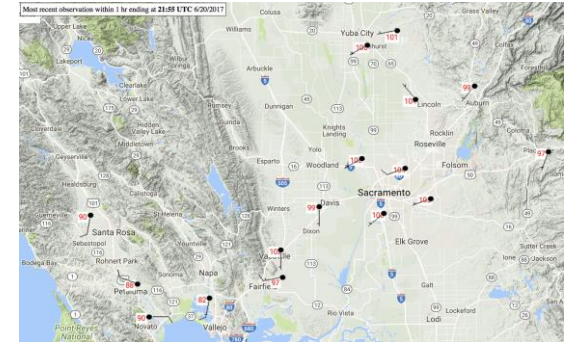
Wildland Fire Prediction



Wildland Fire Decision Support System
(FSPPro, FSim and Farsite)



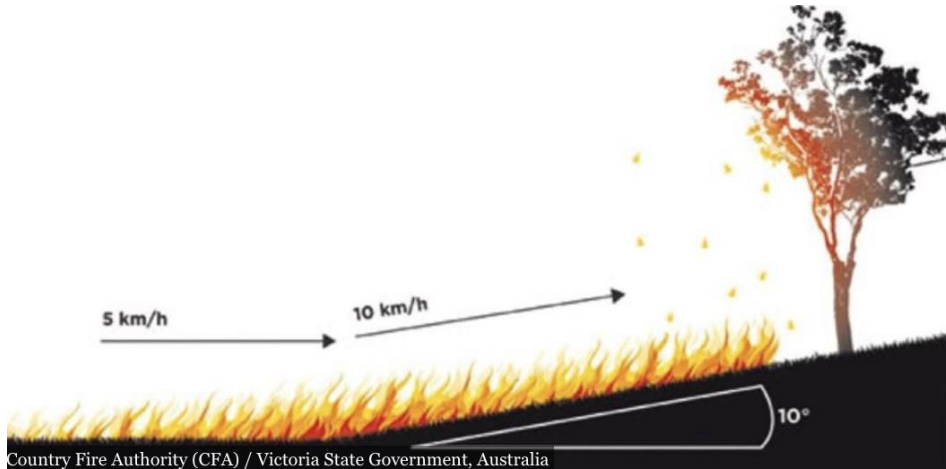
Fire Weather Forecasts



Live Conditions: RAWS,
Fuel Moisture

ONE CONCERN CONFIDENTIAL: DO NOT DISTRIBUTE

Wildfires can rapidly speed up with slight changes in topography



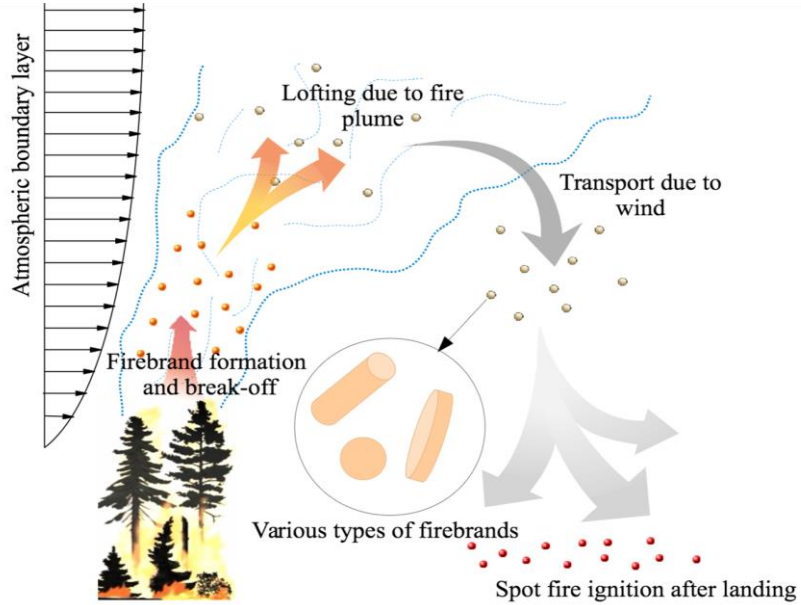
Country Fire Authority (CFA) / Victoria State Government, Australia

Embers can travel miles ahead of active fire line and burn houses down

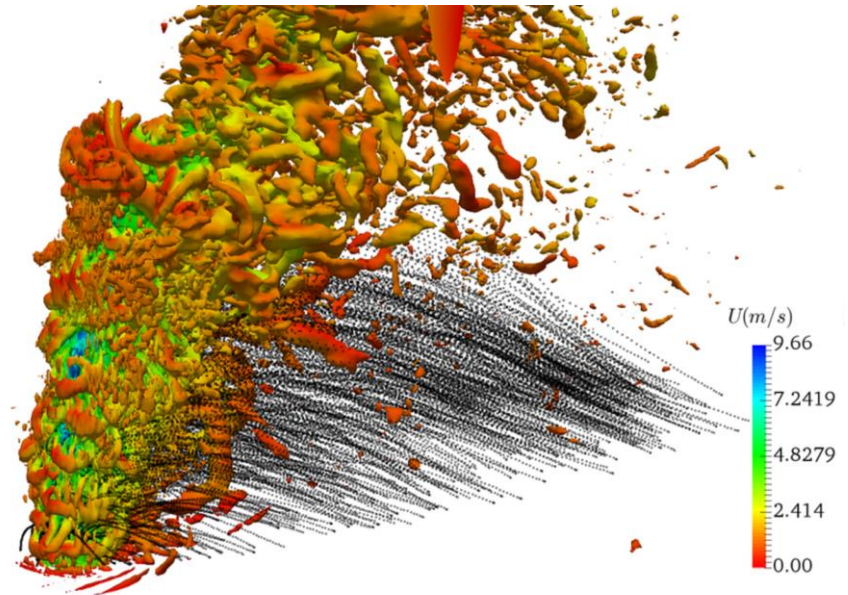


Country Fire Authority (CFA) / Victoria State Government, Australia

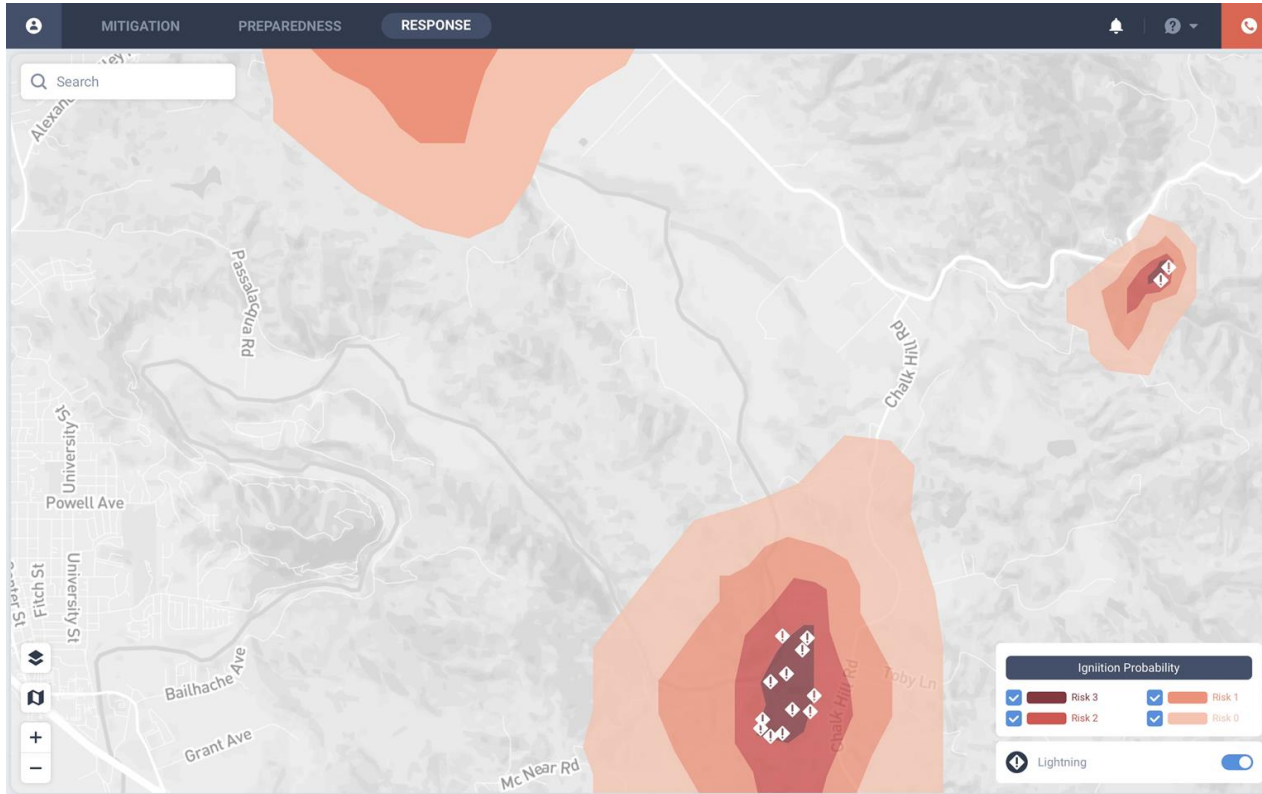
State-of-the-art ember modeling



Modeling highly granular ember paths



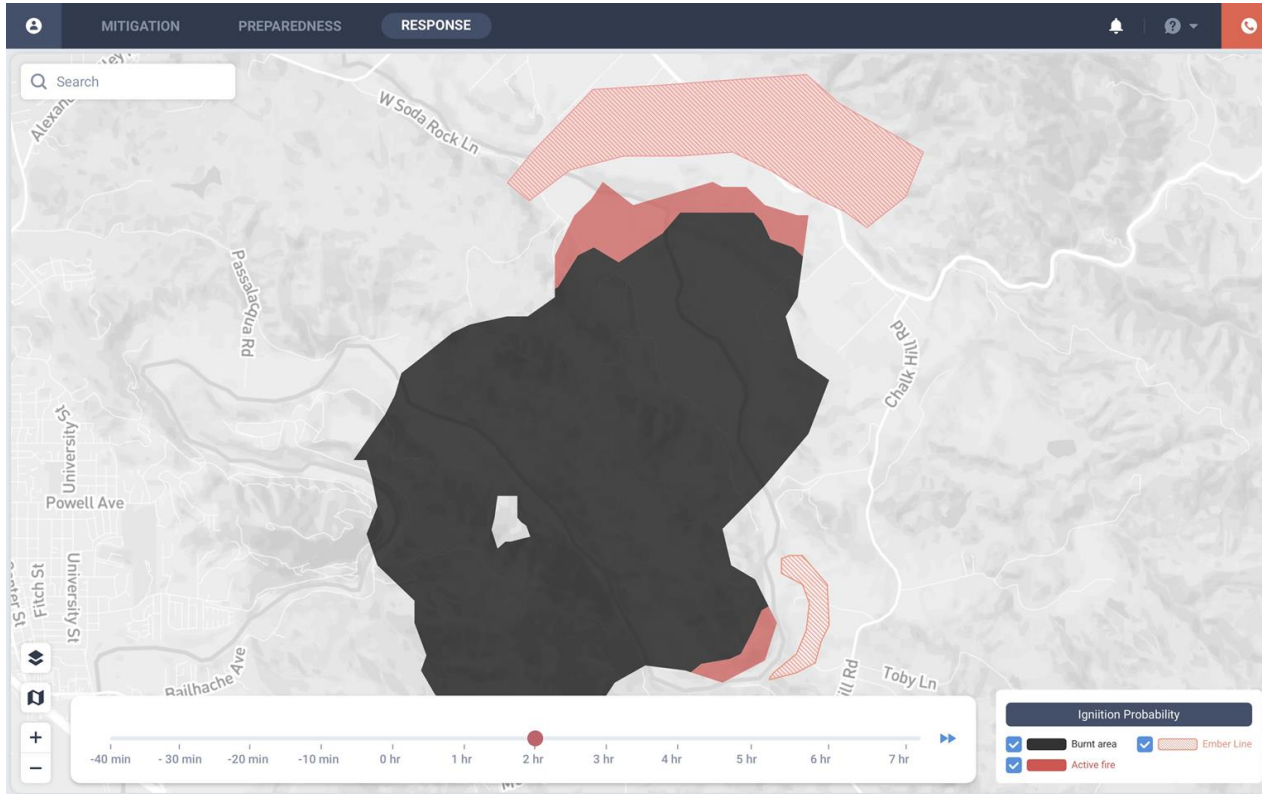
Monitor the likelihood of wildfires based on current conditions



Key Highlights

- Monitor high probability fire ignition areas
- See recent lightning spots where fire probability will increase
- View spatially across jurisdiction

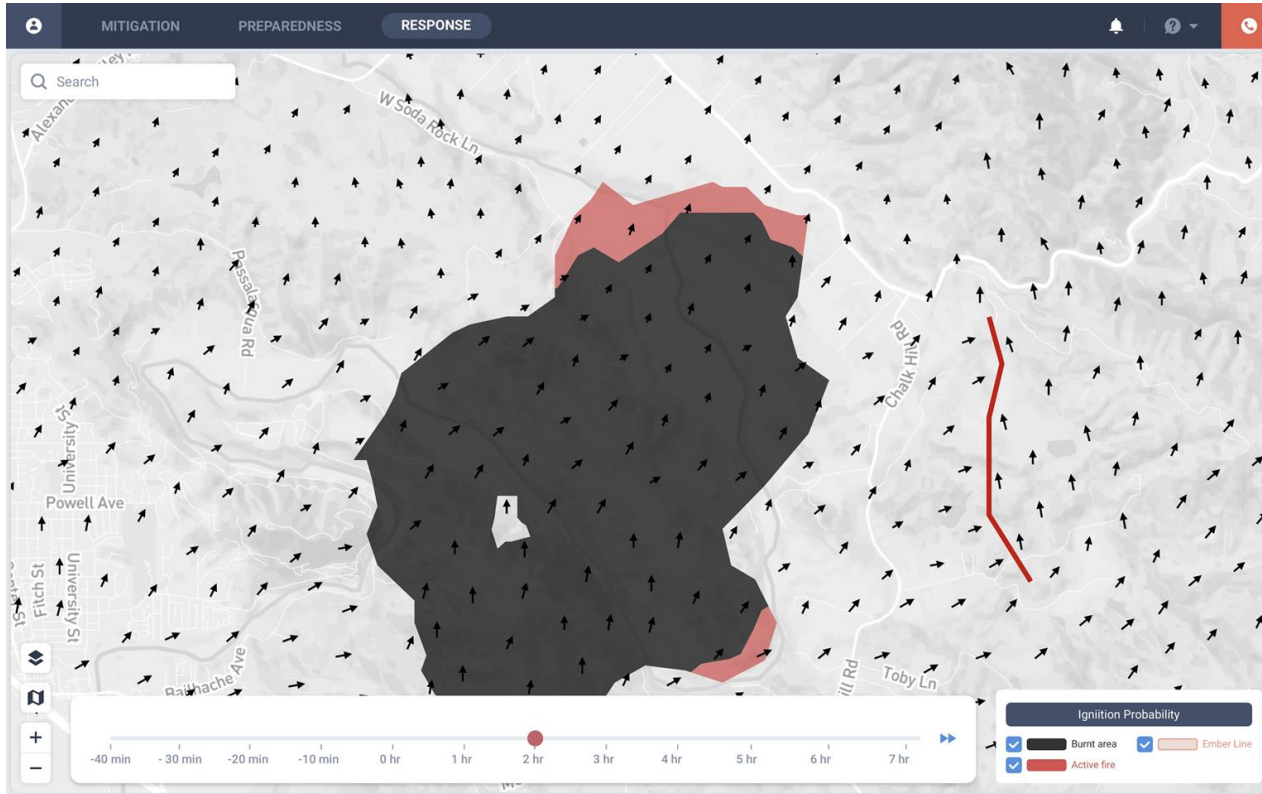
Draw the timeline forwards to see predicted path of active fire



Key Highlights

- Draw time slider into 1 hour fire spread projections
- Identify how the fire is likely to behave
- Identify where the fire is likely to spread

Toggle views to see wind, instability, and fuel: Wind



Key Highlights

Wind View

- See wind patterns on top of the fire
- Quickly identify key areas of sudden wind change which may drastically change behavior of fire

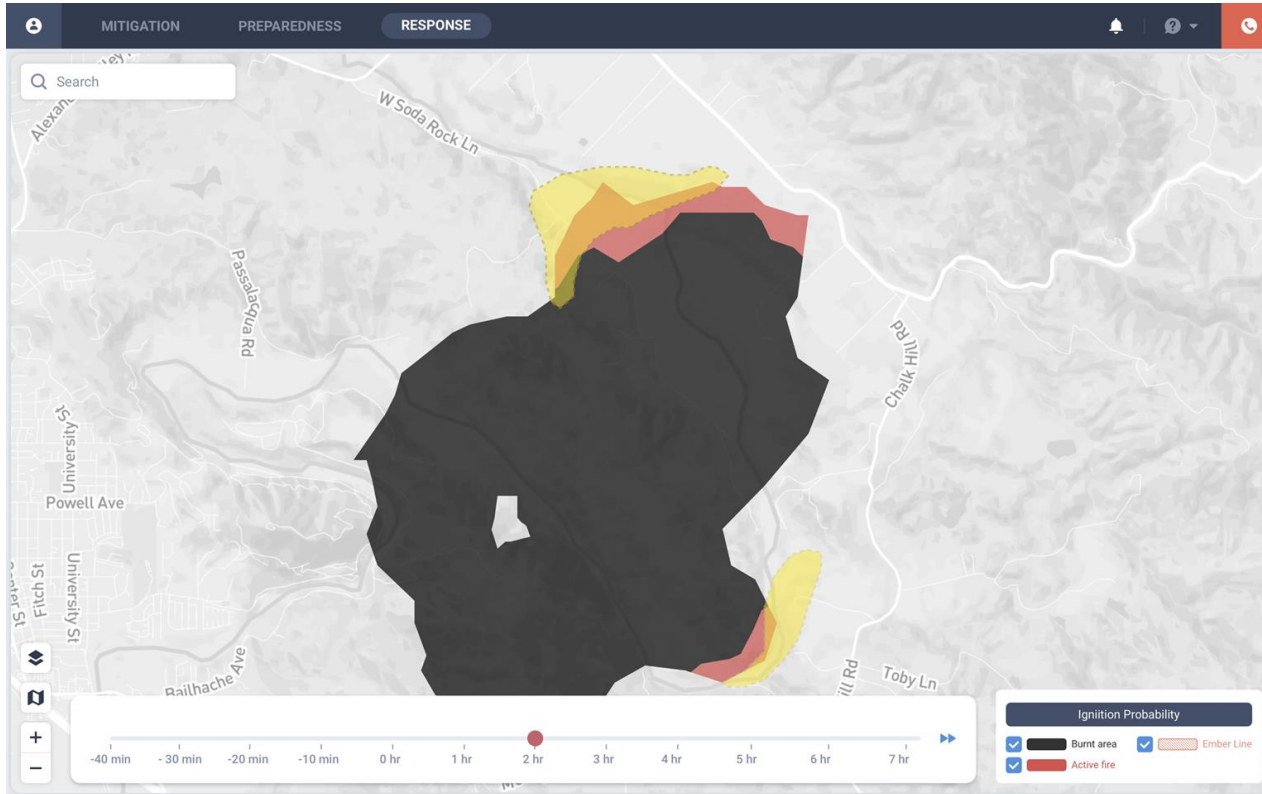
Instability View

- See areas where instability conditions may create volatile behavior

Fuel View

- See different fuel types

Toggle views to see wind, instability, and fuel: Instability



Key Highlights

Wind View

- See wind patterns on top of the fire
- Quickly identify key areas of sudden wind change which may drastically change behavior of fire

Instability View

- See areas where instability conditions may create volatile behavior

Fuel View

- See different fuel types

Toggle views to see wind, instability, and fuel: Fuel



Key Highlights

Wind View

- See wind patterns on top of the fire
- Quickly identify key areas of sudden wind change which may drastically change behavior of fire

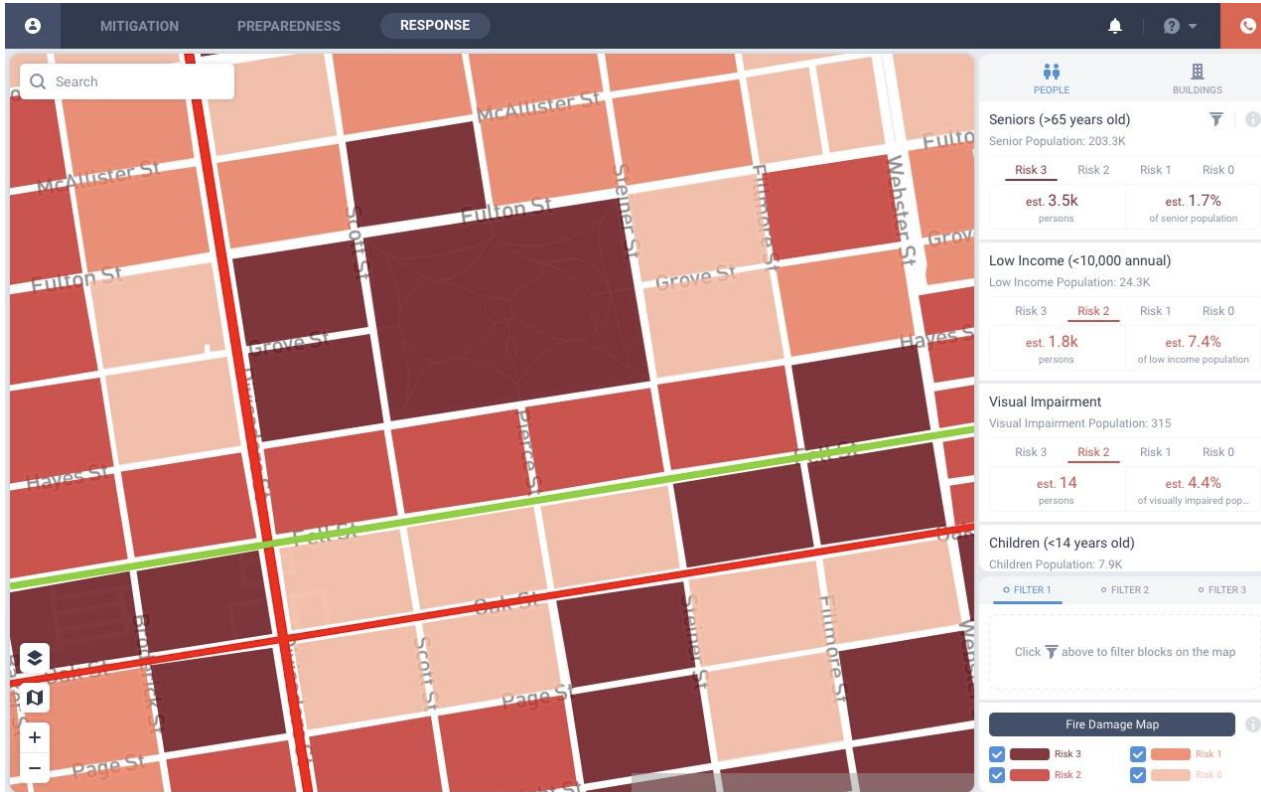
Instability View

- See areas where instability conditions may create volatile behavior

Fuel View

- See different fuel types

Zoom into community view to see block-level risk



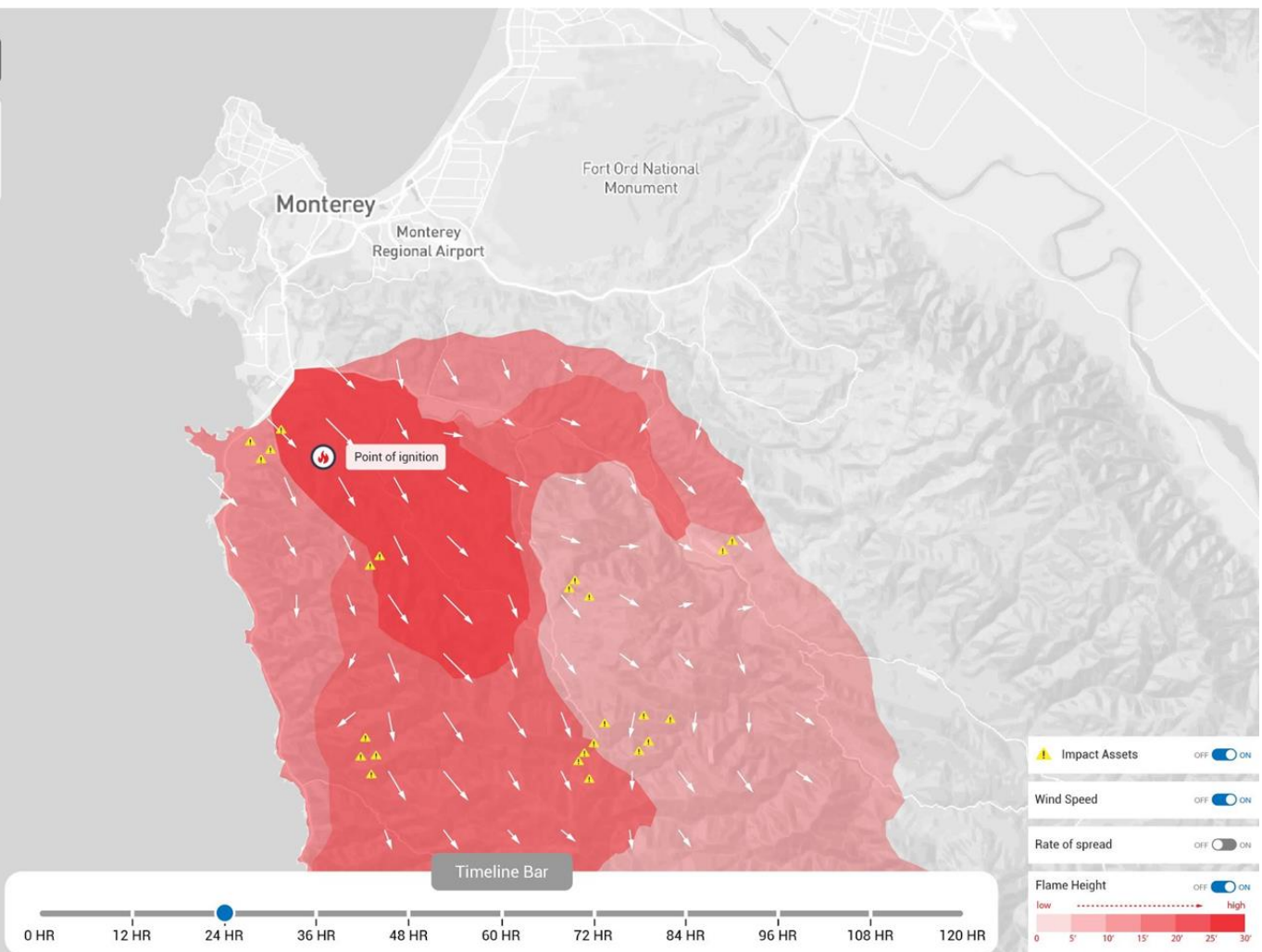
Key Highlights

- Access block level risk assessments to the active fire
- Evacuate building and demographic data
- Identify vulnerable populations

Mitigation

Assets Impacted: 36


Losses: \$ 4,464,272



Mitigation

Place any mitigation on the map

Helicopter 

Ground Crew 

Simulate Mitigation

before

Assets Impacted: 36

Losses: \$4,464,272

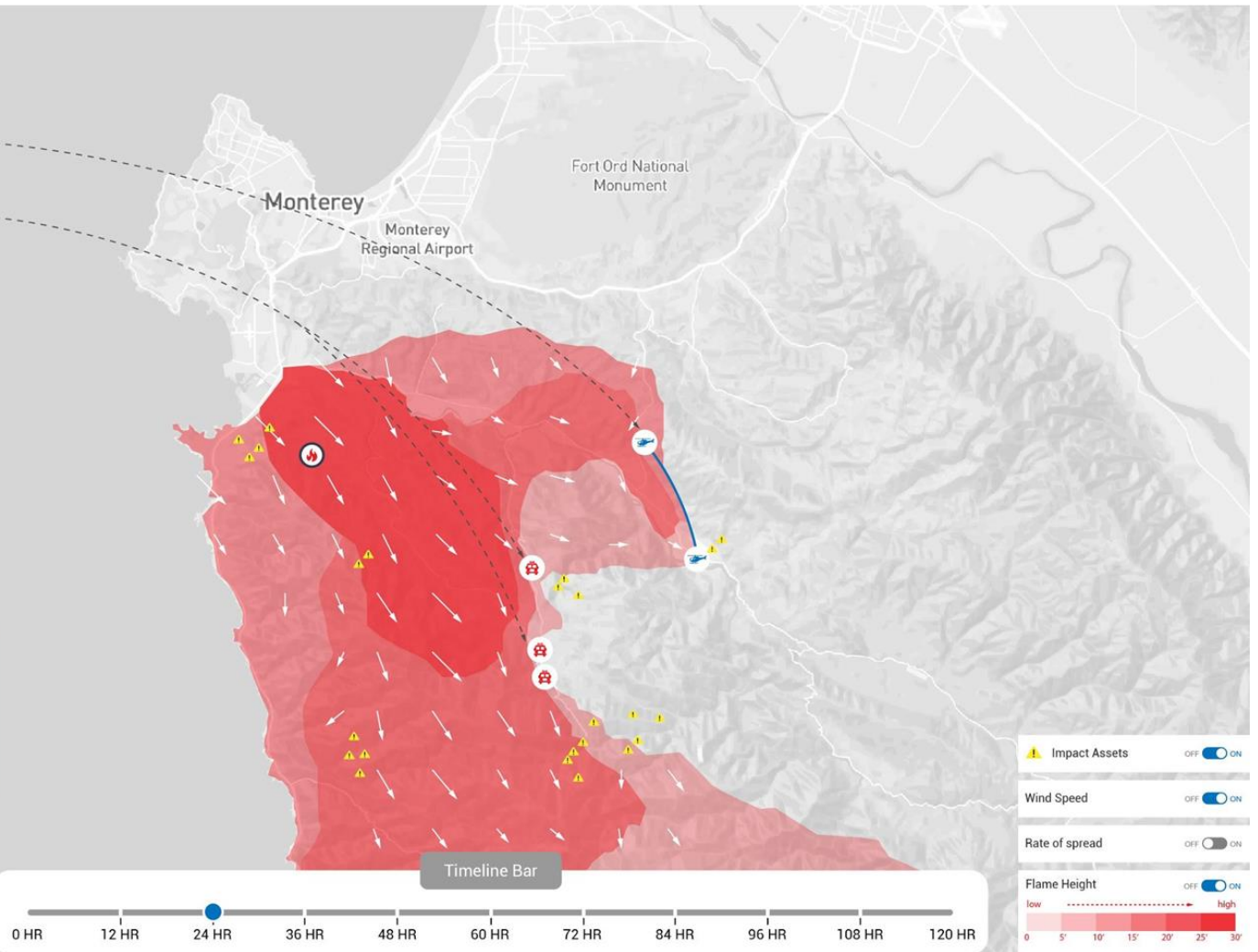
After

Assets Impacted: 30

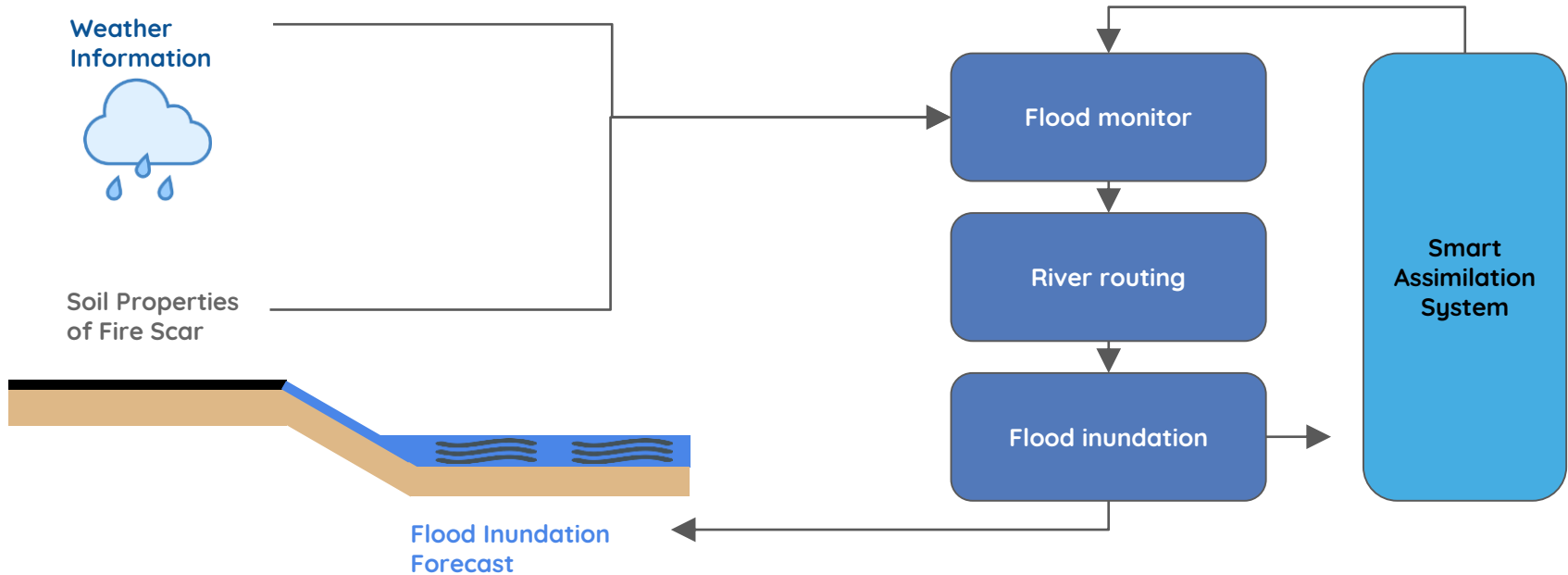
Saved: 6

Losses: \$3,452,000

Saved: \$1,012,272



Post-Fire Flood Risk Changes



Keys to “Good” Artificial Intelligence

Scalability

Dynamic - Validation & Belief Propagation

Effective Biase

Intellectually Honest

Intellectually Thorough

Effective Communication

What do we need to do?

Ask ourselves fundamental questions.

Lead technology - do not let technology lead us!

Work with developing firms and emerging tech to tailor solutions.

Begin to consider where AI could support our discipline.



Gregory T Brunelle

*Director - Global Engagement-North America
& Senior Emergency Management Advisor*

One Concern, Inc

169 University Avenue, Palo Alto, CA 94301 | oneconcern.com

greg@oneconcern.com

518.944.5920