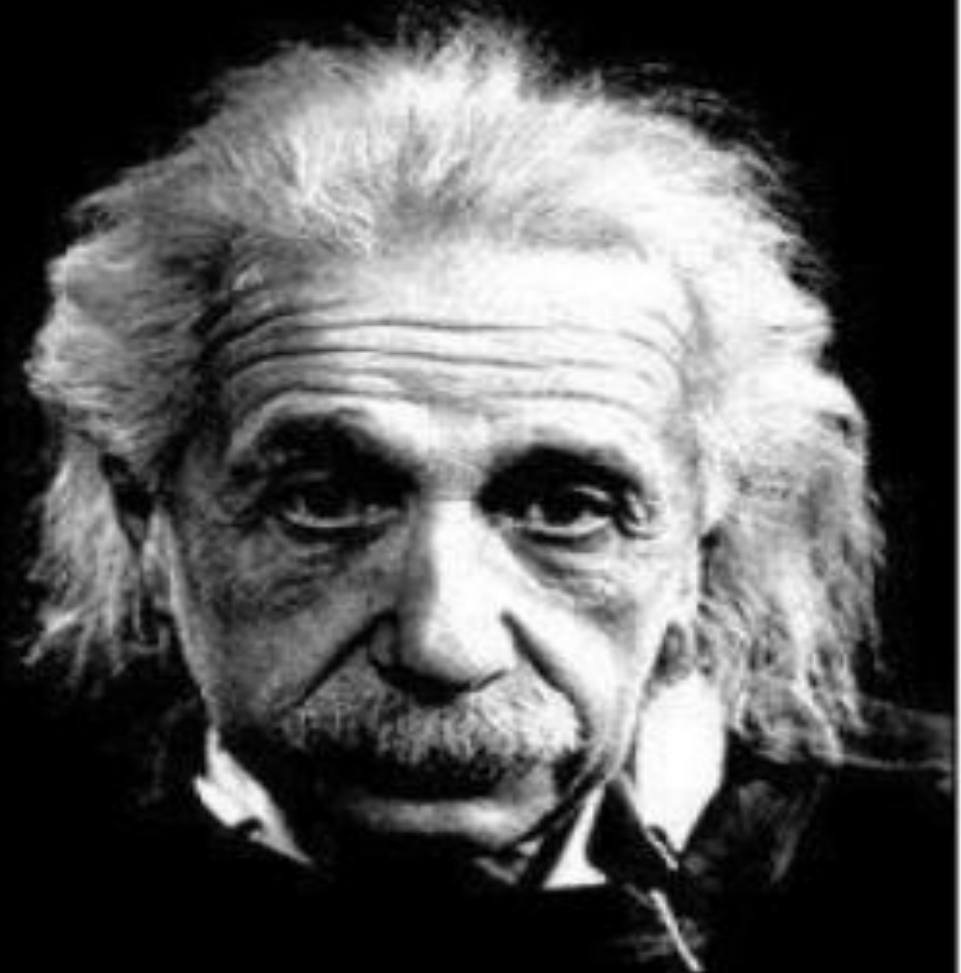




Strategic Thinking and Planning

"WE CANNOT
SOLVE OUR
PROBLEMS
WITH THE SAME
THINKING WE
USED WHEN WE
CREATED THEM"



Strategic Thinking

Definition:

Is a process that defines the manner in which people think about, assess, view, and create the future for themselves and others.

Strategic Thinking is an extremely effective and valuable tool, one can apply strategic thinking to arrive at decisions that can be related to work or personal life.

Strategic Thinking is grounded in a strong understanding of the complex relationship between the organization and its environment.

IF "Plan A"
Didn't Work.
The alphabet has
25 more letters!
Stay Cool.

Strategic Planning



Definition:

Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating resources to pursue this strategy.

It may also extend to control mechanisms for guiding the implementation of the strategy.

What Are The Main Components of a Strategic Plan?

Vision

Mission

Objectives

Strategies

Action Plan



Do we start to apply strategic thinking and planning when we see :

New water systems being developed, or major improvements to existing ones,

New housing tracks,

New commercial business buildings being built,

Sport complex's

School additions, or maybe closing of a school

Road construction in the area for a long period of time,

Are you involved with the county planning board?



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Who are the homes being built for? Elderly, Middle class, Mixed occupancy, Access and functional needs, other..

If you had to evacuate them, where would you shelter them?

Would this be your problem or the Town/Village/City problem?

What is your strategic Thinking or Plan?





What new businesses are moving into to your County?

What can they do for you logistically?

What problems may they cause?

Should you even be concerned?

Have you done any Strategic Thinking or Planning?





How long will the road be out of service? Does this effect emergency response?

What does this do to your emergency traffic evacuation plan?

What about the detours? Overflow from another County because of road closures.

What type of construction is being done?

Do you work closely with your County Highway Superintendent?





The school district decides to close the middle school and consolidate everything into one campus (going to save the tax payer money)

What does this do to your shelter plan ? Especially if they decide to tear it down...

What if you were using the building for access and functional needs sheltering or general population or both...

What if the location was part of your point of distribution plan...

What if the building was used by the Health Department for their POD plan..,

What does this do to your Strategic Thinking and Planning...

Strategic Thinking and Planning for Emergency Plans

Access And Functional Needs

What about Developing Something Else?

A guide for guest with disabilities:

Do you have: Fairs, Concerts, Tours, Parks, Mass gatherings,

How many of you have been to :





Mobility – Wheelchair, Mobility scooters, Evacuation, Transfers,
Companion restrooms

Visual – Braille guides, Portable tactile maps, Audio description,
Stationary braille maps,

Hearing – Assistive Listening, Handheld captioning, Written aids, Sign
Language interpretation

Service animals – Restrictions, relief areas, water, medical

Strategic Thinking and Planning, is it
really something we need to do?

